

Detailed Monthly Revenue Figures (By Category)													
	<u>YTD</u>	<u>Jan</u>	<u>Feb</u>	<u>Mar</u>	<u>Apr</u>	<u>May</u>	<u>Jun</u>	<u>Jul</u>	<u>Aug</u>	<u>Sep</u>	<u>Oct</u>	<u>Nov</u>	<u>Dec</u>
This Year													
<u>Gross Revenues</u>													
Roadside - Billboards	\$ 25,489,047	\$ 25,489,047	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Roadside - Other	\$ 16,058,712	\$ 16,058,712	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Transport	\$ 9,158,690	\$ 9,158,690	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Retail/ Lifestyle/Other	\$ 8,112,634	\$ 8,112,634	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
	\$ 58,819,083	\$ 58,819,083	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
<u>Net Revenues</u>													
Roadside - Billboards	\$ 23,266,568	\$ 23,266,568	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Roadside - Other	\$ 14,629,027	\$ 14,629,027	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Transport	\$ 8,397,044	\$ 8,397,044	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Retail/ Lifestyle/Other	\$ 7,320,636	\$ 7,320,636	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
	\$ 53,613,275	\$ 53,613,275	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Last Year													
<u>Gross Revenues</u>													
Roadside - Billboards	\$ 20,985,480	\$ 20,985,480	\$ 22,730,904	\$ 29,512,796	\$ 25,214,097	\$ 26,231,823	\$ 24,788,209	\$ 23,947,490	\$ 26,330,007	\$ 26,805,002	\$ 32,886,080	\$ 33,645,067	\$ 30,979,691
Roadside - Other	\$ 16,248,413	\$ 16,248,413	\$ 20,131,928	\$ 22,641,768	\$ 15,938,835	\$ 20,194,969	\$ 22,357,212	\$ 18,698,519	\$ 20,128,767	\$ 21,528,331	\$ 23,036,035	\$ 27,381,517	\$ 24,773,244
Transport	\$ 8,680,736	\$ 8,680,736	\$ 11,463,936	\$ 13,223,146	\$ 9,615,020	\$ 12,694,665	\$ 12,715,768	\$ 10,404,378	\$ 12,008,590	\$ 13,406,692	\$ 15,904,440	\$ 15,471,936	\$ 13,526,358
Retail/ Lifestyle/Other	\$ 6,589,464	\$ 6,589,464	\$ 9,043,186	\$ 12,078,400	\$ 9,335,883	\$ 11,442,164	\$ 11,846,987	\$ 9,640,278	\$ 10,230,122	\$ 11,643,121	\$ 13,856,752	\$ 16,717,686	\$ 16,713,140
	\$ 52,504,093	\$ 52,504,093	\$ 63,369,954	\$ 77,456,110	\$ 60,103,835	\$ 70,563,621	\$ 71,708,176	\$ 62,690,665	\$ 68,697,486	\$ 73,383,146	\$ 85,683,307	\$ 93,216,206	\$ 85,992,433
<u>Net Revenues</u>													
Roadside - Billboards	\$ 19,256,755	\$ 19,256,755	\$ 20,848,868	\$ 26,997,966	\$ 23,083,370	\$ 23,954,211	\$ 22,642,762	\$ 21,912,985	\$ 23,996,988	\$ 24,490,251	\$ 29,996,984	\$ 30,868,052	\$ 28,393,862
Roadside - Other	\$ 14,805,330	\$ 14,805,330	\$ 18,336,871	\$ 20,593,226	\$ 14,525,240	\$ 18,389,228	\$ 20,359,364	\$ 17,048,172	\$ 18,312,207	\$ 19,597,954	\$ 20,970,134	\$ 24,920,413	\$ 22,556,042
Transport	\$ 7,963,120	\$ 7,963,120	\$ 10,457,141	\$ 12,087,512	\$ 8,788,909	\$ 11,601,653	\$ 11,587,094	\$ 9,514,507	\$ 10,966,045	\$ 12,210,984	\$ 14,528,238	\$ 14,161,879	\$ 12,398,435
Retail/ Lifestyle/Other	\$ 6,028,308	\$ 6,028,308	\$ 8,338,289	\$ 10,971,964	\$ 8,498,021	\$ 10,397,451	\$ 10,768,912	\$ 8,770,421	\$ 9,297,995	\$ 10,303,953	\$ 12,643,280	\$ 15,209,555	\$ 15,173,374
	\$ 48,053,513	\$ 48,053,513	\$ 57,981,169	\$ 70,650,668	\$ 54,895,540	\$ 64,342,543	\$ 65,358,132	\$ 57,246,085	\$ 62,573,235	\$ 66,603,142	\$ 78,138,636	\$ 85,159,899	\$ 78,521,713
Variance													
<u>Gross Revenues</u>													
Roadside - Billboards	21.46%	21.46%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Roadside - Other	-1.17%	-1.17%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Transport	5.51%	5.51%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Retail/ Lifestyle/Other	23.12%	23.12%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
	12.03%	12.03%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
<u>Net Revenues</u>													
Roadside - Billboards	20.82%	20.82%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Roadside - Other	-1.19%	-1.19%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Transport	5.45%	5.45%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Retail/ Lifestyle	21.44%	21.44%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
	11.57%	11.57%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A

Note: The figures have been adjusted for 2014 revenue to reflect changes within categories, allowing direct comparisons in revenue year-on-year.