

<b>Detailed Monthly Revenue Figures (By Category)</b>													
	<u>YTD</u>	<u>Jan</u>	<u>Feb</u>	<u>Mar</u>	<u>Apr</u>	<u>May</u>	<u>Jun</u>	<u>Jul</u>	<u>Aug</u>	<u>Sep</u>	<u>Oct</u>	<u>Nov</u>	<u>Dec</u>
<b>This Year</b>													
<u>Gross Revenues</u>													
Roadside - Billboards	\$ 52,049,969	\$ 25,846,895	\$ 26,203,074	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Roadside - Other	\$ 33,475,449	\$ 16,054,601	\$ 17,420,848	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Transport	\$ 19,776,376	\$ 9,110,502	\$ 10,665,874	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Retail/ Lifestyle/Other	\$ 18,892,941	\$ 8,239,641	\$ 10,653,300	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
	\$ 124,194,735	\$ 59,251,639	\$ 64,943,096	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
<u>Net Revenues</u>													
Roadside - Billboards	\$ 47,517,413	\$ 23,593,956	\$ 23,923,457	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Roadside - Other	\$ 30,489,191	\$ 14,624,926	\$ 15,864,265	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Transport	\$ 18,121,481	\$ 8,354,732	\$ 9,766,749	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Retail/ Lifestyle/Other	\$ 17,089,910	\$ 7,435,371	\$ 9,654,539	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
	\$ 113,217,995	\$ 54,008,985	\$ 59,209,010	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
<b>Last Year</b>													
<u>Gross Revenues</u>													
Roadside - Billboards	\$ 43,716,384	\$ 20,985,480	\$ 22,730,904	\$ 29,512,796	\$ 25,214,097	\$ 26,231,823	\$ 24,788,209	\$ 23,947,490	\$ 26,330,007	\$ 26,805,002	\$ 32,886,080	\$ 33,645,067	\$ 30,979,691
Roadside - Other	\$ 36,380,341	\$ 16,248,413	\$ 20,131,928	\$ 22,641,768	\$ 15,938,835	\$ 20,194,969	\$ 22,357,212	\$ 18,698,519	\$ 20,128,767	\$ 21,528,331	\$ 23,036,035	\$ 27,381,517	\$ 24,773,244
Transport	\$ 20,144,672	\$ 8,680,736	\$ 11,463,936	\$ 13,223,146	\$ 9,615,020	\$ 12,694,665	\$ 12,715,768	\$ 10,404,378	\$ 12,008,590	\$ 13,406,692	\$ 15,904,440	\$ 15,471,936	\$ 13,526,358
Retail/ Lifestyle/Other	\$ 15,632,650	\$ 6,589,464	\$ 9,043,186	\$ 12,078,400	\$ 9,335,883	\$ 11,442,164	\$ 11,846,987	\$ 9,640,278	\$ 10,230,122	\$ 11,643,121	\$ 13,856,752	\$ 16,717,686	\$ 16,713,140
	\$ 115,874,047	\$ 52,504,093	\$ 63,369,954	\$ 77,456,110	\$ 60,103,835	\$ 70,563,621	\$ 71,708,176	\$ 62,690,665	\$ 68,697,486	\$ 73,383,146	\$ 85,683,307	\$ 93,216,206	\$ 85,992,433
<u>Net Revenues</u>													
Roadside - Billboards	\$ 40,105,623	\$ 19,256,755	\$ 20,848,868	\$ 26,997,966	\$ 23,083,370	\$ 23,954,211	\$ 22,642,762	\$ 21,912,985	\$ 23,996,988	\$ 24,490,251	\$ 29,996,984	\$ 30,868,052	\$ 28,393,862
Roadside - Other	\$ 33,142,201	\$ 14,805,330	\$ 18,336,871	\$ 20,593,226	\$ 14,525,240	\$ 18,389,228	\$ 20,359,364	\$ 17,048,172	\$ 18,312,207	\$ 19,597,954	\$ 20,970,134	\$ 24,920,413	\$ 22,556,042
Transport	\$ 18,420,261	\$ 7,963,120	\$ 10,457,141	\$ 12,087,512	\$ 8,788,909	\$ 11,601,653	\$ 11,587,094	\$ 9,514,507	\$ 10,966,045	\$ 12,210,984	\$ 14,528,238	\$ 14,161,879	\$ 12,398,435
Retail/ Lifestyle/Other	\$ 14,366,597	\$ 6,028,308	\$ 8,338,289	\$ 10,971,964	\$ 8,498,021	\$ 10,397,451	\$ 10,768,912	\$ 8,770,421	\$ 9,297,995	\$ 10,303,953	\$ 12,643,280	\$ 15,209,555	\$ 15,173,374
	\$ 106,034,682	\$ 48,053,513	\$ 57,981,169	\$ 70,650,668	\$ 54,895,540	\$ 64,342,543	\$ 65,358,132	\$ 57,246,085	\$ 62,573,235	\$ 66,603,142	\$ 78,138,636	\$ 85,159,899	\$ 78,521,713
<b>Variance</b>													
<u>Gross Revenues</u>													
Roadside - Billboards	19.06%	23.17%	15.28%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Roadside - Other	-7.98%	-1.19%	-13.47%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Transport	-1.83%	4.95%	-6.96%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Retail/ Lifestyle/Other	20.86%	25.04%	17.80%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
	7.18%	12.85%	2.48%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
<u>Net Revenues</u>													
Roadside - Billboards	18.48%	22.52%	14.75%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Roadside - Other	-8.00%	-1.22%	-13.48%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Transport	-1.62%	4.92%	-6.60%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Retail/ Lifestyle	18.96%	23.34%	15.79%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
	6.77%	12.39%	2.12%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A

Note: The figures have been adjusted for 2014 revenue to reflect changes within categories, allowing direct comparisons in revenue year-on-year.