

Detailed Monthly Revenue Figures (By Category)													
	<u>YTD</u>	<u>Jan</u>	<u>Feb</u>	<u>Mar</u>	<u>Apr</u>	<u>May</u>	<u>Jun</u>	<u>Jul</u>	<u>Aug</u>	<u>Sep</u>	<u>Oct</u>	<u>Nov</u>	<u>Dec</u>
This Year													
<u>Gross Revenues</u>													
Roadside - Billboards	\$ 90,647,038	\$ 24,338,755	\$ 26,999,406	\$ 39,308,877	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Roadside - Other	\$ 60,450,666	\$ 16,320,812	\$ 19,750,365	\$ 24,379,489	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Transport	\$ 38,236,164	\$ 10,063,300	\$ 12,738,204	\$ 15,434,660	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Retail/ Lifestyle/Other	\$ 33,385,987	\$ 7,835,385	\$ 11,053,915	\$ 14,496,687	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
	\$ 222,719,855	\$ 58,558,252	\$ 70,541,890	\$ 93,619,713	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
<u>Net Revenues</u>													
Roadside - Billboards	\$ 82,719,830	\$ 22,315,746	\$ 24,670,883	\$ 35,733,201	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Roadside - Other	\$ 54,980,217	\$ 14,857,416	\$ 17,964,188	\$ 22,158,613	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Transport	\$ 35,084,425	\$ 9,253,475	\$ 11,685,953	\$ 14,144,997	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Retail/ Lifestyle/Other	\$ 30,287,032	\$ 7,126,997	\$ 10,028,582	\$ 13,131,453	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
	\$ 203,071,504	\$ 53,553,634	\$ 64,349,606	\$ 85,168,264	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Last Year													
<u>Gross Revenues</u>													
Roadside - Billboards	\$ 84,769,098	\$ 25,914,549	\$ 26,223,394	\$ 32,631,155	\$ 26,837,591	\$ 29,877,774	\$ 28,746,400	\$ 26,710,577	\$ 28,747,074	\$ 31,638,762	\$ 37,447,188	\$ 37,385,351	\$ 32,052,267
Roadside - Other	\$ 56,104,907	\$ 16,028,058	\$ 17,445,367	\$ 22,631,482	\$ 17,641,923	\$ 22,396,373	\$ 22,306,455	\$ 19,427,734	\$ 20,281,235	\$ 25,272,046	\$ 25,344,486	\$ 25,580,581	\$ 26,608,426
Transport	\$ 32,240,813	\$ 9,126,784	\$ 10,654,280	\$ 12,459,749	\$ 9,391,046	\$ 12,382,468	\$ 12,512,243	\$ 10,505,538	\$ 10,327,723	\$ 12,536,093	\$ 15,199,545	\$ 15,875,674	\$ 16,276,169
Retail/ Lifestyle/Other	\$ 31,930,315	\$ 8,238,957	\$ 10,952,076	\$ 12,739,282	\$ 9,844,427	\$ 12,497,812	\$ 11,910,734	\$ 10,676,465	\$ 10,615,831	\$ 12,393,068	\$ 14,615,016	\$ 15,006,772	\$ 15,972,388
	\$ 205,045,133	\$ 59,308,348	\$ 65,275,117	\$ 80,461,668	\$ 63,714,987	\$ 77,154,427	\$ 75,475,832	\$ 67,320,314	\$ 69,971,863	\$ 81,839,969	\$ 92,606,235	\$ 93,848,378	\$ 90,909,250
<u>Net Revenues</u>													
Roadside - Billboards	\$ 77,329,922	\$ 23,658,272	\$ 23,947,850	\$ 29,723,800	\$ 24,538,311	\$ 27,326,280	\$ 26,271,550	\$ 24,389,519	\$ 26,378,437	\$ 28,856,189	\$ 34,183,431	\$ 34,102,291	\$ 29,257,731
Roadside - Other	\$ 51,075,637	\$ 14,601,036	\$ 15,886,332	\$ 20,588,269	\$ 16,099,480	\$ 20,397,970	\$ 20,300,312	\$ 17,687,219	\$ 18,449,838	\$ 22,962,821	\$ 23,007,532	\$ 23,269,183	\$ 24,194,158
Transport	\$ 29,517,808	\$ 8,369,385	\$ 9,754,416	\$ 11,394,007	\$ 8,592,122	\$ 11,300,116	\$ 11,439,190	\$ 9,640,496	\$ 9,473,252	\$ 11,493,683	\$ 13,905,401	\$ 14,527,657	\$ 14,962,547
Retail/ Lifestyle/Other	\$ 28,940,189	\$ 7,434,756	\$ 9,941,795	\$ 11,563,638	\$ 8,961,888	\$ 11,475,914	\$ 10,836,509	\$ 9,714,063	\$ 9,630,434	\$ 11,232,871	\$ 13,272,033	\$ 13,612,193	\$ 14,513,855
	\$ 186,863,556	\$ 54,063,449	\$ 59,530,393	\$ 73,269,714	\$ 58,191,801	\$ 70,500,280	\$ 68,847,561	\$ 61,431,297	\$ 63,931,961	\$ 74,545,564	\$ 84,368,397	\$ 85,511,324	\$ 82,928,291
Variance													
<u>Gross Revenues</u>													
Roadside - Billboards	6.93%	-6.08%	2.96%	20.46%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Roadside - Other	7.75%	1.83%	13.21%	7.72%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Transport	18.60%	10.26%	19.56%	23.88%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Retail/ Lifestyle/Other	4.56%	-4.90%	0.93%	13.80%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
	8.62%	-1.26%	8.07%	16.35%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
<u>Net Revenues</u>													
Roadside - Billboards	6.97%	-5.67%	3.02%	20.22%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Roadside - Other	7.64%	1.76%	13.08%	7.63%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Transport	18.86%	10.56%	19.80%	24.14%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Retail/ Lifestyle	4.65%	-4.14%	0.87%	13.56%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
	8.67%	-0.94%	8.10%	16.24%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A

Note: The figures have been adjusted for 2014 revenue to reflect changes within categories, allowing direct comparisons in revenue year-on-year.