

<b>Detailed Monthly Revenue Figures (By Category)</b>													
	<u>YTD</u>	<u>Jan</u>	<u>Feb</u>	<u>Mar</u>	<u>Apr</u>	<u>May</u>	<u>Jun</u>	<u>Jul</u>	<u>Aug</u>	<u>Sep</u>	<u>Oct</u>	<u>Nov</u>	<u>Dec</u>
<b>This Year</b>													
<u>Gross Revenues</u>													
Roadside - Billboards	\$ 111,554,939	\$ 25,846,895	\$ 26,223,394	\$ 32,631,155	\$ 26,853,495	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Roadside - Other	\$ 73,642,975	\$ 16,028,058	\$ 17,445,367	\$ 22,578,294	\$ 17,591,256	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Transport	\$ 41,600,390	\$ 9,126,784	\$ 10,654,280	\$ 12,459,749	\$ 9,359,577	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Retail/ Lifestyle/Other	\$ 44,785,936	\$ 8,238,957	\$ 10,952,076	\$ 12,739,282	\$ 12,855,621	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
	\$ 271,584,240	\$ 59,240,694	\$ 65,275,117	\$ 80,408,480	\$ 66,659,949	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
<u>Net Revenues</u>													
Roadside - Billboards	\$ 101,820,816	\$ 23,593,956	\$ 23,947,850	\$ 29,723,800	\$ 24,555,210	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Roadside - Other	\$ 67,071,478	\$ 14,601,036	\$ 15,886,332	\$ 20,535,081	\$ 16,049,029	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Transport	\$ 38,078,658	\$ 8,369,385	\$ 9,754,416	\$ 11,394,007	\$ 8,560,850	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Retail/ Lifestyle/Other	\$ 40,613,628	\$ 7,434,756	\$ 9,941,795	\$ 11,563,638	\$ 11,673,439	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
	\$ 247,584,580	\$ 53,999,133	\$ 59,530,393	\$ 73,216,526	\$ 60,838,528	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
<b>Last Year</b>													
<u>Gross Revenues</u>													
Roadside - Billboards	\$ 98,443,277	\$ 20,985,480	\$ 22,730,904	\$ 29,512,796	\$ 25,214,097	\$ 26,231,823	\$ 24,788,209	\$ 23,947,490	\$ 26,330,007	\$ 26,805,002	\$ 32,886,080	\$ 33,645,067	\$ 30,979,691
Roadside - Other	\$ 74,960,944	\$ 16,248,413	\$ 20,131,928	\$ 22,641,768	\$ 15,938,835	\$ 20,194,969	\$ 22,357,212	\$ 18,698,519	\$ 20,128,767	\$ 21,528,331	\$ 23,036,035	\$ 27,381,517	\$ 24,773,244
Transport	\$ 42,982,838	\$ 8,680,736	\$ 11,463,936	\$ 13,223,146	\$ 9,615,020	\$ 12,694,665	\$ 12,715,768	\$ 10,404,378	\$ 12,008,590	\$ 13,406,692	\$ 15,904,440	\$ 15,471,936	\$ 13,526,358
Retail/ Lifestyle/Other	\$ 37,046,933	\$ 6,589,464	\$ 9,043,186	\$ 12,078,400	\$ 9,335,883	\$ 11,442,164	\$ 11,846,987	\$ 9,640,278	\$ 10,230,122	\$ 11,643,121	\$ 13,856,752	\$ 16,717,686	\$ 16,713,140
	\$ 253,433,992	\$ 52,504,093	\$ 63,369,954	\$ 77,456,110	\$ 60,103,835	\$ 70,563,621	\$ 71,708,176	\$ 62,690,665	\$ 68,697,486	\$ 73,383,146	\$ 85,683,307	\$ 93,216,206	\$ 85,992,433
<u>Net Revenues</u>													
Roadside - Billboards	\$ 90,186,959	\$ 19,256,755	\$ 20,848,868	\$ 26,997,966	\$ 23,083,370	\$ 23,954,211	\$ 22,642,762	\$ 21,912,985	\$ 23,996,988	\$ 24,490,251	\$ 29,996,984	\$ 30,868,052	\$ 28,393,862
Roadside - Other	\$ 68,260,667	\$ 14,805,330	\$ 18,336,871	\$ 20,593,226	\$ 14,525,240	\$ 18,389,228	\$ 20,359,364	\$ 17,048,172	\$ 18,312,207	\$ 19,597,954	\$ 20,970,134	\$ 24,920,413	\$ 22,556,042
Transport	\$ 39,296,682	\$ 7,963,120	\$ 10,457,141	\$ 12,087,512	\$ 8,788,909	\$ 11,601,653	\$ 11,587,094	\$ 9,514,507	\$ 10,966,045	\$ 12,210,984	\$ 14,528,238	\$ 14,161,879	\$ 12,398,435
Retail/ Lifestyle/Other	\$ 33,836,582	\$ 6,028,308	\$ 8,338,289	\$ 10,971,964	\$ 8,498,021	\$ 10,397,451	\$ 10,768,912	\$ 8,770,421	\$ 9,297,995	\$ 10,303,953	\$ 12,643,280	\$ 15,209,555	\$ 15,173,374
	\$ 231,580,890	\$ 48,053,513	\$ 57,981,169	\$ 70,650,668	\$ 54,895,540	\$ 64,342,543	\$ 65,358,132	\$ 57,246,085	\$ 62,573,235	\$ 66,603,142	\$ 78,138,636	\$ 85,159,899	\$ 78,521,713
<b>Variance</b>													
<u>Gross Revenues</u>													
Roadside - Billboards	13.32%	23.17%	15.36%	10.57%	6.50%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Roadside - Other	-1.76%	-1.36%	-13.34%	-0.28%	10.37%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Transport	-3.22%	5.14%	-7.06%	-5.77%	-2.66%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Retail/ Lifestyle/Other	20.89%	25.03%	21.11%	5.47%	37.70%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
	7.16%	12.83%	3.01%	3.81%	10.91%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
<u>Net Revenues</u>													
Roadside - Billboards	12.90%	22.52%	14.86%	10.10%	6.38%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Roadside - Other	-1.74%	-1.38%	-13.36%	-0.28%	10.49%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Transport	-3.10%	5.10%	-6.72%	-5.74%	-2.59%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Retail/ Lifestyle	20.03%	23.33%	19.23%	5.39%	37.37%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
	6.91%	12.37%	2.67%	3.63%	10.83%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A

Note: The figures have been adjusted for 2014 revenue to reflect changes within categories, allowing direct comparisons in revenue year-on-year.