

Detailed Monthly Revenue Figures (By Category)													
	<u>YTD</u>	<u>Jan</u>	<u>Feb</u>	<u>Mar</u>	<u>Apr</u>	<u>May</u>	<u>Jun</u>	<u>Jul</u>	<u>Aug</u>	<u>Sep</u>	<u>Oct</u>	<u>Nov</u>	<u>Dec</u>
This Year													
<u>Gross Revenues</u>													
Roadside - Billboards	\$ 170,156,813	\$ 25,846,895	\$ 26,223,394	\$ 32,631,155	\$ 26,837,591	\$ 29,877,774	\$ 28,740,004	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Roadside - Other	\$ 118,347,971	\$ 16,028,058	\$ 17,445,367	\$ 22,578,294	\$ 17,593,423	\$ 22,396,373	\$ 22,306,456	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Transport	\$ 66,526,570	\$ 9,126,784	\$ 10,654,280	\$ 12,459,749	\$ 9,391,046	\$ 12,382,468	\$ 12,512,243	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Retail/ Lifestyle/Other	\$ 66,183,288	\$ 8,238,957	\$ 10,952,076	\$ 12,739,282	\$ 9,844,427	\$ 12,497,812	\$ 11,910,734	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
	\$ 421,214,642	\$ 59,240,694	\$ 65,275,117	\$ 80,408,480	\$ 63,666,487	\$ 77,154,427	\$ 75,469,437	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
<u>Net Revenues</u>													
Roadside - Billboards	\$ 155,395,284	\$ 23,593,956	\$ 23,947,850	\$ 29,723,800	\$ 24,538,311	\$ 27,326,280	\$ 26,265,087	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Roadside - Other	\$ 107,771,712	\$ 14,601,036	\$ 15,886,332	\$ 20,535,081	\$ 16,050,980	\$ 20,397,970	\$ 20,300,313	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Transport	\$ 60,849,236	\$ 8,369,385	\$ 9,754,416	\$ 11,394,007	\$ 8,592,122	\$ 11,300,116	\$ 11,439,190	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Retail/ Lifestyle/Other	\$ 60,214,500	\$ 7,434,756	\$ 9,941,795	\$ 11,563,638	\$ 8,961,888	\$ 11,475,914	\$ 10,836,509	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
	\$ 384,230,732	\$ 53,999,133	\$ 59,530,393	\$ 73,216,526	\$ 58,143,301	\$ 70,500,280	\$ 68,841,099	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Last Year													
<u>Gross Revenues</u>													
Roadside - Billboards	\$ 149,463,309	\$ 20,985,480	\$ 22,730,904	\$ 29,512,796	\$ 25,214,097	\$ 26,231,823	\$ 24,788,209	\$ 23,947,490	\$ 26,330,007	\$ 26,805,002	\$ 32,886,080	\$ 33,645,067	\$ 30,979,691
Roadside - Other	\$ 117,513,125	\$ 16,248,413	\$ 20,131,928	\$ 22,641,768	\$ 15,938,835	\$ 20,194,969	\$ 22,357,212	\$ 18,698,519	\$ 20,128,767	\$ 21,528,331	\$ 23,036,035	\$ 27,381,517	\$ 24,773,244
Transport	\$ 68,393,271	\$ 8,680,736	\$ 11,463,936	\$ 13,223,146	\$ 9,615,020	\$ 12,694,665	\$ 12,715,768	\$ 10,404,378	\$ 12,008,590	\$ 13,406,692	\$ 15,904,440	\$ 15,471,936	\$ 13,526,358
Retail/ Lifestyle/Other	\$ 60,336,084	\$ 6,589,464	\$ 9,043,186	\$ 12,078,400	\$ 9,335,883	\$ 11,442,164	\$ 11,846,987	\$ 9,640,278	\$ 10,230,122	\$ 11,643,121	\$ 13,856,752	\$ 16,717,686	\$ 16,713,140
	\$ 395,705,789	\$ 52,504,093	\$ 63,369,954	\$ 77,456,110	\$ 60,103,835	\$ 70,563,621	\$ 71,708,176	\$ 62,690,665	\$ 68,697,486	\$ 73,383,146	\$ 85,683,307	\$ 93,216,206	\$ 85,992,433
<u>Net Revenues</u>													
Roadside - Billboards	\$ 136,783,932	\$ 19,256,755	\$ 20,848,868	\$ 26,997,966	\$ 23,083,370	\$ 23,954,211	\$ 22,642,762	\$ 21,912,985	\$ 23,996,988	\$ 24,490,251	\$ 29,996,984	\$ 30,868,052	\$ 28,393,862
Roadside - Other	\$ 107,009,259	\$ 14,805,330	\$ 18,336,871	\$ 20,593,226	\$ 14,525,240	\$ 18,389,228	\$ 20,359,364	\$ 17,048,172	\$ 18,312,207	\$ 19,597,954	\$ 20,970,134	\$ 24,920,413	\$ 22,556,042
Transport	\$ 62,485,429	\$ 7,963,120	\$ 10,457,141	\$ 12,087,512	\$ 8,788,909	\$ 11,601,653	\$ 11,587,094	\$ 9,514,507	\$ 10,966,045	\$ 12,210,984	\$ 14,528,238	\$ 14,161,879	\$ 12,398,435
Retail/ Lifestyle/Other	\$ 55,002,945	\$ 6,028,308	\$ 8,338,289	\$ 10,971,964	\$ 8,498,021	\$ 10,397,451	\$ 10,768,912	\$ 8,770,421	\$ 9,297,995	\$ 10,303,953	\$ 12,643,280	\$ 15,209,555	\$ 15,173,374
	\$ 361,281,565	\$ 48,053,513	\$ 57,981,169	\$ 70,650,668	\$ 54,895,540	\$ 64,342,543	\$ 65,358,132	\$ 57,246,085	\$ 62,573,235	\$ 66,603,142	\$ 78,138,636	\$ 85,159,899	\$ 78,521,713
Variance													
<u>Gross Revenues</u>													
Roadside - Billboards	13.85%	23.17%	15.36%	10.57%	6.44%	13.90%	15.94%	N/A	N/A	N/A	N/A	N/A	N/A
Roadside - Other	0.71%	-1.36%	-13.34%	-0.28%	10.38%	10.90%	-0.23%	N/A	N/A	N/A	N/A	N/A	N/A
Transport	-2.73%	5.14%	-7.06%	-5.77%	-2.33%	-2.46%	-1.60%	N/A	N/A	N/A	N/A	N/A	N/A
Retail/ Lifestyle/Other	9.69%	25.03%	21.11%	5.47%	5.45%	9.23%	0.54%	N/A	N/A	N/A	N/A	N/A	N/A
	6.45%	12.83%	3.01%	3.81%	5.93%	9.34%	5.25%	N/A	N/A	N/A	N/A	N/A	N/A
<u>Net Revenues</u>													
Roadside - Billboards	13.61%	22.52%	14.86%	10.10%	6.30%	14.08%	16.00%	N/A	N/A	N/A	N/A	N/A	N/A
Roadside - Other	0.71%	-1.38%	-13.36%	-0.28%	10.50%	10.92%	-0.29%	N/A	N/A	N/A	N/A	N/A	N/A
Transport	-2.62%	5.10%	-6.72%	-5.74%	-2.24%	-2.60%	-1.28%	N/A	N/A	N/A	N/A	N/A	N/A
Retail/ Lifestyle	9.48%	23.33%	19.23%	5.39%	5.46%	10.37%	0.63%	N/A	N/A	N/A	N/A	N/A	N/A
	6.35%	12.37%	2.67%	3.63%	5.92%	9.57%	5.33%	N/A	N/A	N/A	N/A	N/A	N/A

Note: The figures have been adjusted for 2014 revenue to reflect changes within categories, allowing direct comparisons in revenue year-on-year.