

Detailed Monthly Revenue Figures (By Category)													
	<u>YTD</u>	<u>Jan</u>	<u>Feb</u>	<u>Mar</u>	<u>Apr</u>	<u>May</u>	<u>Jun</u>	<u>Jul</u>	<u>Aug</u>	<u>Sep</u>	<u>Oct</u>	<u>Nov</u>	<u>Dec</u>
This Year													
<u>Gross Revenues</u>													
Roadside - Billboards	\$ 373,073,131	\$ 24,338,755	\$ 26,999,406	\$ 39,310,813	\$ 35,257,774	\$ 36,389,100	\$ 34,581,601	\$ 28,857,817	\$ 32,960,709	\$ 35,649,043	\$ 38,936,134	\$ 39,791,979	\$ -
Roadside - Other	\$ 251,014,630	\$ 16,829,812	\$ 20,324,365	\$ 25,236,489	\$ 19,675,535	\$ 22,572,544	\$ 23,964,268	\$ 17,855,630	\$ 21,453,635	\$ 26,865,571	\$ 25,149,933	\$ 31,086,848	\$ -
Transport	\$ 156,551,000	\$ 9,554,300	\$ 12,164,204	\$ 14,577,660	\$ 11,462,741	\$ 13,442,883	\$ 15,047,072	\$ 12,444,077	\$ 14,825,710	\$ 15,990,024	\$ 18,180,580	\$ 18,861,749	\$ -
Retail/ Lifestyle/Other	\$ 132,137,253	\$ 7,835,385	\$ 11,053,915	\$ 14,496,687	\$ 10,218,460	\$ 12,547,716	\$ 12,122,896	\$ 11,176,515	\$ 12,670,216	\$ 11,669,354	\$ 13,230,542	\$ 15,115,567	\$ -
	\$ 912,776,014	\$ 58,558,252	\$ 70,541,890	\$ 93,621,649	\$ 76,614,510	\$ 84,952,243	\$ 85,715,837	\$ 70,334,039	\$ 81,910,270	\$ 90,173,992	\$ 95,497,189	\$ 104,856,143	\$ -
<u>Net Revenues</u>													
Roadside - Billboards	\$ 341,091,332	\$ 22,315,746	\$ 24,670,883	\$ 35,735,906	\$ 32,103,768	\$ 33,300,423	\$ 31,663,792	\$ 26,527,159	\$ 30,115,658	\$ 32,536,725	\$ 35,593,776	\$ 36,527,496	\$ -
Roadside - Other	\$ 228,606,307	\$ 15,320,416	\$ 18,486,188	\$ 22,937,613	\$ 17,957,831	\$ 20,577,678	\$ 21,826,561	\$ 16,278,075	\$ 19,553,806	\$ 24,461,029	\$ 22,914,999	\$ 28,292,111	\$ -
Transport	\$ 143,161,591	\$ 8,790,475	\$ 11,163,953	\$ 13,365,997	\$ 10,489,986	\$ 12,272,350	\$ 13,720,052	\$ 11,371,711	\$ 13,549,854	\$ 14,598,508	\$ 16,606,349	\$ 17,232,356	\$ -
Retail/ Lifestyle/Other	\$ 120,006,314	\$ 7,126,997	\$ 10,028,582	\$ 13,131,453	\$ 9,309,278	\$ 11,408,522	\$ 11,036,939	\$ 10,157,507	\$ 11,486,545	\$ 10,565,963	\$ 12,027,043	\$ 13,727,485	\$ -
	\$ 832,865,544	\$ 53,553,634	\$ 64,349,606	\$ 85,170,969	\$ 69,860,863	\$ 77,558,973	\$ 78,247,344	\$ 64,334,452	\$ 74,705,863	\$ 82,162,225	\$ 87,142,167	\$ 95,779,448	\$ -
Last Year													
<u>Gross Revenues</u>													
Roadside - Billboards	\$ 332,159,815	\$ 25,914,549	\$ 26,223,394	\$ 32,631,155	\$ 26,837,591	\$ 29,877,774	\$ 28,746,400	\$ 26,710,577	\$ 28,747,074	\$ 31,638,762	\$ 37,447,188	\$ 37,385,351	\$ 32,052,267
Roadside - Other	\$ 234,355,740	\$ 16,028,058	\$ 17,445,367	\$ 22,631,482	\$ 17,641,923	\$ 22,396,373	\$ 22,306,455	\$ 19,427,734	\$ 20,281,235	\$ 25,272,046	\$ 25,344,486	\$ 25,580,581	\$ 26,608,426
Transport	\$ 130,971,143	\$ 9,126,784	\$ 10,654,280	\$ 12,459,749	\$ 9,391,046	\$ 12,382,468	\$ 12,512,243	\$ 10,505,538	\$ 10,327,723	\$ 12,536,093	\$ 15,199,545	\$ 15,875,674	\$ 16,276,169
Retail/ Lifestyle/Other	\$ 129,490,440	\$ 8,238,957	\$ 10,952,076	\$ 12,739,282	\$ 9,844,427	\$ 12,497,812	\$ 11,910,734	\$ 10,676,465	\$ 10,615,831	\$ 12,393,068	\$ 14,615,016	\$ 15,006,772	\$ 15,972,388
	\$ 826,977,138	\$ 59,308,348	\$ 65,275,117	\$ 80,461,668	\$ 63,714,987	\$ 77,154,427	\$ 75,475,832	\$ 67,320,314	\$ 69,971,863	\$ 81,839,969	\$ 92,606,235	\$ 93,848,378	\$ 90,909,250
<u>Net Revenues</u>													
Roadside - Billboards	\$ 303,375,930	\$ 23,658,272	\$ 23,947,850	\$ 29,723,800	\$ 24,538,311	\$ 27,326,280	\$ 26,271,550	\$ 24,389,519	\$ 26,378,437	\$ 28,856,189	\$ 34,183,431	\$ 34,102,291	\$ 29,257,731
Roadside - Other	\$ 213,249,992	\$ 14,601,036	\$ 15,886,332	\$ 20,588,269	\$ 16,099,480	\$ 20,397,970	\$ 20,300,312	\$ 17,687,219	\$ 18,449,838	\$ 22,962,821	\$ 23,007,532	\$ 23,269,183	\$ 24,194,158
Transport	\$ 119,889,725	\$ 8,369,385	\$ 9,754,416	\$ 11,394,007	\$ 8,592,122	\$ 11,300,116	\$ 11,439,190	\$ 9,640,496	\$ 9,473,252	\$ 11,493,683	\$ 13,905,401	\$ 14,527,657	\$ 14,962,547
Retail/ Lifestyle/Other	\$ 117,676,094	\$ 7,434,756	\$ 9,941,795	\$ 11,563,638	\$ 8,961,888	\$ 11,475,914	\$ 10,836,509	\$ 9,714,063	\$ 9,630,434	\$ 11,232,871	\$ 13,272,033	\$ 13,612,193	\$ 14,513,855
	\$ 754,191,741	\$ 54,063,449	\$ 59,530,393	\$ 73,269,714	\$ 58,191,801	\$ 70,500,280	\$ 68,847,561	\$ 61,431,297	\$ 63,931,961	\$ 74,545,564	\$ 84,368,397	\$ 85,511,324	\$ 82,928,291
Variance													
<u>Gross Revenues</u>													
Roadside - Billboards	12.32%	-6.08%	2.96%	20.47%	31.37%	21.79%	20.30%	8.04%	14.66%	12.68%	3.98%	6.44%	N/A
Roadside - Other	7.11%	5.00%	16.50%	11.51%	11.53%	0.79%	7.43%	-8.09%	5.78%	6.31%	-0.77%	21.53%	N/A
Transport	19.53%	4.68%	14.17%	17.00%	22.06%	8.56%	20.26%	18.45%	43.55%	27.55%	19.61%	18.81%	N/A
Retail/ Lifestyle/Other	2.04%	-4.90%	0.93%	13.80%	3.80%	0.40%	1.78%	4.68%	19.35%	-5.84%	-9.47%	0.72%	N/A
	10.37%	-1.26%	8.07%	16.36%	20.25%	10.11%	13.57%	4.48%	17.06%	10.18%	3.12%	11.73%	N/A
<u>Net Revenues</u>													
Roadside - Billboards	12.43%	-5.67%	3.02%	20.23%	30.83%	21.86%	20.53%	8.76%	14.17%	12.75%	4.13%	7.11%	N/A
Roadside - Other	7.20%	4.93%	16.37%	11.41%	11.54%	0.88%	7.52%	-7.97%	5.98%	6.52%	-0.40%	21.59%	N/A
Transport	19.41%	5.03%	14.45%	17.31%	22.09%	8.60%	19.94%	17.96%	43.03%	27.01%	19.42%	18.62%	N/A
Retail/ Lifestyle	1.98%	-4.14%	0.87%	13.56%	3.88%	-0.59%	1.85%	4.56%	19.27%	-5.94%	-9.38%	0.85%	N/A
	10.43%	-0.94%	8.10%	16.24%	20.05%	10.01%	13.65%	4.73%	16.85%	10.22%	3.29%	12.01%	N/A

Note: The figures have been adjusted for 2014 revenue to reflect changes within categories, allowing direct comparisons in revenue year-on-year.