

Detailed Monthly Revenue Figures (By Category)													
	<u>YTD</u>	<u>Jan</u>	<u>Feb</u>	<u>Mar</u>	<u>Apr</u>	<u>May</u>	<u>Jun</u>	<u>Jul</u>	<u>Aug</u>	<u>Sep</u>	<u>Oct</u>	<u>Nov</u>	<u>Dec</u>
This Year													
<u>Gross Revenues</u>													
Roadside - Billboards	\$ 364,211,949	\$ 25,914,549	\$ 26,223,394	\$ 32,631,155	\$ 26,837,591	\$ 29,877,774	\$ 28,746,400	\$ 26,710,577	\$ 28,747,074	\$ 31,638,762	\$ 37,447,188	\$ 37,385,351	\$ 32,052,134
Roadside - Other	\$ 260,862,478	\$ 16,028,058	\$ 17,445,367	\$ 22,578,294	\$ 17,593,423	\$ 22,396,373	\$ 22,306,455	\$ 19,427,734	\$ 20,281,235	\$ 25,272,046	\$ 25,344,486	\$ 25,580,581	\$ 26,608,426
Transport	\$ 147,349,000	\$ 9,126,784	\$ 10,654,280	\$ 12,512,937	\$ 9,439,546	\$ 12,382,468	\$ 12,512,243	\$ 10,505,538	\$ 10,327,723	\$ 12,536,093	\$ 15,199,545	\$ 15,875,674	\$ 16,276,169
Retail/ Lifestyle/Other	\$ 145,462,828	\$ 8,238,957	\$ 10,952,076	\$ 12,739,282	\$ 9,844,427	\$ 12,497,812	\$ 11,910,734	\$ 10,676,465	\$ 10,615,831	\$ 12,393,068	\$ 14,615,016	\$ 15,006,772	\$ 15,972,388
	\$ 917,886,255	\$ 59,308,348	\$ 65,275,117	\$ 80,461,668	\$ 63,714,987	\$ 77,154,427	\$ 75,475,832	\$ 67,320,314	\$ 69,971,863	\$ 81,839,969	\$ 92,606,235	\$ 93,848,378	\$ 90,909,117
<u>Net Revenues</u>													
Roadside - Billboards	\$ 332,633,250	\$ 23,658,272	\$ 23,947,850	\$ 29,723,800	\$ 24,538,311	\$ 27,326,280	\$ 26,271,550	\$ 24,389,519	\$ 26,378,437	\$ 28,856,189	\$ 34,183,431	\$ 34,102,291	\$ 29,257,320
Roadside - Other	\$ 237,342,462	\$ 14,601,036	\$ 15,886,332	\$ 20,535,081	\$ 16,050,980	\$ 20,397,970	\$ 20,300,312	\$ 17,687,219	\$ 18,449,838	\$ 22,962,821	\$ 23,007,532	\$ 23,269,183	\$ 24,194,158
Transport	\$ 134,953,960	\$ 8,369,385	\$ 9,754,416	\$ 11,447,195	\$ 8,640,622	\$ 11,300,116	\$ 11,439,190	\$ 9,640,496	\$ 9,473,252	\$ 11,493,683	\$ 13,905,401	\$ 14,527,657	\$ 14,962,547
Retail/ Lifestyle/Other	\$ 132,189,949	\$ 7,434,756	\$ 9,941,795	\$ 11,563,638	\$ 8,961,888	\$ 11,475,914	\$ 10,836,509	\$ 9,714,063	\$ 9,630,434	\$ 11,232,871	\$ 13,272,033	\$ 13,612,193	\$ 14,513,855
	\$ 837,119,621	\$ 54,063,449	\$ 59,530,393	\$ 73,269,714	\$ 58,191,801	\$ 70,500,280	\$ 68,847,561	\$ 61,431,297	\$ 63,931,961	\$ 74,545,564	\$ 84,368,397	\$ 85,511,324	\$ 82,927,880
Last Year													
<u>Gross Revenues</u>													
Roadside - Billboards	\$ 324,056,646	\$ 20,985,480	\$ 22,730,904	\$ 29,512,796	\$ 25,214,097	\$ 26,231,823	\$ 24,788,209	\$ 23,947,490	\$ 26,330,007	\$ 26,805,002	\$ 32,886,080	\$ 33,645,067	\$ 30,979,691
Roadside - Other	\$ 253,059,538	\$ 16,248,413	\$ 20,131,928	\$ 22,641,768	\$ 15,938,835	\$ 20,194,969	\$ 22,357,212	\$ 18,698,519	\$ 20,128,767	\$ 21,528,331	\$ 23,036,035	\$ 27,381,517	\$ 24,773,244
Transport	\$ 149,115,665	\$ 8,680,736	\$ 11,463,936	\$ 13,223,146	\$ 9,615,020	\$ 12,694,665	\$ 12,715,768	\$ 10,404,378	\$ 12,008,590	\$ 13,406,692	\$ 15,904,440	\$ 15,471,936	\$ 13,526,358
Retail/ Lifestyle/Other	\$ 139,137,183	\$ 6,589,464	\$ 9,043,186	\$ 12,078,400	\$ 9,335,883	\$ 11,442,164	\$ 11,846,987	\$ 9,640,278	\$ 10,230,122	\$ 11,643,121	\$ 13,856,752	\$ 16,717,686	\$ 16,713,140
	\$ 865,369,032	\$ 52,504,093	\$ 63,369,954	\$ 77,456,110	\$ 60,103,835	\$ 70,563,621	\$ 71,708,176	\$ 62,690,665	\$ 68,697,486	\$ 73,383,146	\$ 85,683,307	\$ 93,216,206	\$ 85,992,433
<u>Net Revenues</u>													
Roadside - Billboards	\$ 296,443,054	\$ 19,256,755	\$ 20,848,868	\$ 26,997,966	\$ 23,083,370	\$ 23,954,211	\$ 22,642,762	\$ 21,912,985	\$ 23,996,988	\$ 24,490,251	\$ 29,996,984	\$ 30,868,052	\$ 28,393,862
Roadside - Other	\$ 230,414,181	\$ 14,805,330	\$ 18,336,871	\$ 20,593,226	\$ 14,525,240	\$ 18,389,228	\$ 20,359,364	\$ 17,048,172	\$ 18,312,207	\$ 19,597,954	\$ 20,970,134	\$ 24,920,413	\$ 22,556,042
Transport	\$ 136,265,517	\$ 7,963,120	\$ 10,457,141	\$ 12,087,512	\$ 8,788,909	\$ 11,601,653	\$ 11,587,094	\$ 9,514,507	\$ 10,966,045	\$ 12,210,984	\$ 14,528,238	\$ 14,161,879	\$ 12,398,435
Retail/ Lifestyle/Other	\$ 126,401,523	\$ 6,028,308	\$ 8,338,289	\$ 10,971,964	\$ 8,498,021	\$ 10,397,451	\$ 10,768,912	\$ 8,770,421	\$ 9,297,995	\$ 10,303,953	\$ 12,643,280	\$ 15,209,555	\$ 15,173,374
	\$ 789,524,275	\$ 48,053,513	\$ 57,981,169	\$ 70,650,668	\$ 54,895,540	\$ 64,342,543	\$ 65,358,132	\$ 57,246,085	\$ 62,573,235	\$ 66,603,142	\$ 78,138,636	\$ 85,159,899	\$ 78,521,713
Variance													
<u>Gross Revenues</u>													
Roadside - Billboards	12.39%	23.49%	15.36%	10.57%	6.44%	13.90%	15.97%	11.54%	9.18%	18.03%	13.87%	11.12%	3.46%
Roadside - Other	3.08%	-1.36%	-13.34%	-0.28%	10.38%	10.90%	-0.23%	3.90%	0.76%	17.39%	10.02%	-6.58%	7.41%
Transport	-1.18%	5.14%	-7.06%	-5.37%	-1.82%	-2.46%	-1.60%	0.97%	-14.00%	-6.49%	-4.43%	2.61%	20.33%
Retail/ Lifestyle/Other	4.55%	25.03%	21.11%	5.47%	5.45%	9.23%	0.54%	10.75%	3.77%	6.44%	5.47%	-10.23%	-4.43%
	6.07%	12.96%	3.01%	3.88%	6.01%	9.34%	5.25%	7.38%	1.86%	11.52%	8.08%	0.68%	5.72%
<u>Net Revenues</u>													
Roadside - Billboards	12.21%	22.86%	14.86%	10.10%	6.30%	14.08%	16.03%	11.30%	9.92%	17.83%	13.96%	10.48%	3.04%
Roadside - Other	3.01%	-1.38%	-13.36%	-0.28%	10.50%	10.92%	-0.29%	3.75%	0.75%	17.17%	9.72%	-6.63%	7.26%
Transport	-0.96%	5.10%	-6.72%	-5.30%	-1.69%	-2.60%	-1.28%	1.32%	-13.61%	-5.87%	-4.29%	2.58%	20.68%
Retail/ Lifestyle	4.58%	23.33%	19.23%	5.39%	5.46%	10.37%	0.63%	10.76%	3.58%	9.02%	4.97%	-10.50%	-4.35%
	6.03%	12.51%	2.67%	3.71%	6.00%	9.57%	5.34%	7.31%	2.17%	11.92%	7.97%	0.41%	5.61%

Note: The figures have been adjusted for 2014 revenue to reflect changes within categories, allowing direct comparisons in revenue year-on-year.