

Detailed Monthly Revenue Figures (By Category)													
	<u>YTD</u>	<u>Jan</u>	<u>Feb</u>	<u>Mar</u>	<u>Apr</u>	<u>May</u>	<u>Jun</u>	<u>Jul</u>	<u>Aug</u>	<u>Sep</u>	<u>Oct</u>	<u>Nov</u>	<u>Dec</u>
This Year													
<u>Gross Revenues</u>													
Roadside - Billboards	\$ 150,826,182	\$ 14,639,075	\$ 14,387,491	\$ 16,960,321	\$ 16,576,883	\$ 17,431,504	\$ 16,863,892	\$ 16,598,439	\$ 18,217,152	\$ 19,151,425	\$ -	\$ -	\$ -
Roadside - Other	\$ 153,164,218	\$ 14,134,417	\$ 16,983,219	\$ 18,577,946	\$ 14,385,980	\$ 18,306,825	\$ 17,793,143	\$ 16,065,645	\$ 18,806,569	\$ 18,110,474	\$ -	\$ -	\$ -
Transport	\$ 75,215,739	\$ 6,551,604	\$ 6,428,630	\$ 8,159,540	\$ 7,676,772	\$ 9,730,967	\$ 8,987,579	\$ 8,894,690	\$ 9,111,874	\$ 9,674,083	\$ -	\$ -	\$ -
Retail/ Lifestyle/Other	\$ 73,018,785	\$ 4,955,784	\$ 5,904,158	\$ 8,966,893	\$ 7,930,200	\$ 7,884,488	\$ 8,326,997	\$ 9,631,572	\$ 9,586,958	\$ 9,831,735	\$ -	\$ -	\$ -
	\$ 452,224,924	\$ 40,280,880	\$ 43,703,498	\$ 52,664,700	\$ 46,569,835	\$ 53,353,784	\$ 51,971,611	\$ 51,190,346	\$ 55,722,553	\$ 56,767,717	\$ -	\$ -	\$ -
<u>Net Revenues</u>													
Roadside - Billboards	\$ 138,066,011	\$ 13,471,628	\$ 13,240,658	\$ 15,557,872	\$ 15,215,196	\$ 15,927,137	\$ 15,438,370	\$ 15,196,578	\$ 16,579,966	\$ 17,438,606	\$ -	\$ -	\$ -
Roadside - Other	\$ 139,435,903	\$ 12,852,378	\$ 15,425,393	\$ 17,004,670	\$ 13,126,613	\$ 16,645,297	\$ 16,150,724	\$ 14,612,731	\$ 17,111,038	\$ 16,507,059	\$ -	\$ -	\$ -
Transport	\$ 69,060,887	\$ 6,019,330	\$ 5,917,258	\$ 7,567,568	\$ 7,038,389	\$ 8,903,612	\$ 8,224,382	\$ 8,140,436	\$ 8,363,385	\$ 8,886,527	\$ -	\$ -	\$ -
Retail/ Lifestyle/Other	\$ 67,021,249	\$ 4,525,684	\$ 5,382,871	\$ 8,142,906	\$ 7,236,269	\$ 7,223,922	\$ 7,635,175	\$ 8,856,654	\$ 8,974,761	\$ 9,043,007	\$ -	\$ -	\$ -
	\$ 413,584,050	\$ 36,869,020	\$ 39,966,180	\$ 48,273,016	\$ 42,616,467	\$ 48,699,968	\$ 47,448,651	\$ 46,806,399	\$ 51,029,150	\$ 51,875,199	\$ -	\$ -	\$ -
Last Year													
<u>Gross Revenues</u>													
Roadside - Billboards	\$ 138,839,003	\$ 15,862,499	\$ 14,525,790	\$ 16,489,893	\$ 13,895,727	\$ 14,886,474	\$ 14,838,016	\$ 15,264,113	\$ 16,241,286	\$ 16,835,205	\$ 19,723,913	\$ 18,296,540	\$ 19,633,901
Roadside - Other	\$ 152,796,850	\$ 14,180,120	\$ 15,634,501	\$ 19,542,983	\$ 15,577,020	\$ 16,982,798	\$ 17,400,964	\$ 15,236,393	\$ 18,447,561	\$ 19,794,510	\$ 22,361,730	\$ 22,145,157	\$ 20,630,899
Transport	\$ 66,004,579	\$ 6,329,368	\$ 6,647,330	\$ 8,345,617	\$ 7,063,140	\$ 8,061,614	\$ 7,971,878	\$ 7,155,839	\$ 7,281,461	\$ 7,148,332	\$ 8,696,646	\$ 9,144,225	\$ 9,417,586
Retail/ Lifestyle/Other	\$ 61,741,101	\$ 4,167,773	\$ 4,877,756	\$ 8,214,602	\$ 7,251,297	\$ 8,153,551	\$ 6,966,887	\$ 7,289,084	\$ 7,834,157	\$ 6,985,994	\$ 8,982,671	\$ 11,425,287	\$ 9,036,850
	\$ 419,381,533	\$ 40,539,760	\$ 41,685,377	\$ 52,593,095	\$ 43,787,184	\$ 48,084,437	\$ 47,177,745	\$ 44,945,429	\$ 49,804,465	\$ 50,764,041	\$ 59,764,960	\$ 61,011,209	\$ 58,719,236
<u>Net Revenues</u>													
Roadside - Billboards	\$ 127,616,511	\$ 14,544,266	\$ 13,329,597	\$ 15,093,140	\$ 12,780,972	\$ 13,681,929	\$ 13,672,929	\$ 14,070,694	\$ 14,952,704	\$ 15,490,280	\$ 18,023,657	\$ 16,769,826	\$ 18,187,015
Roadside - Other	\$ 138,790,577	\$ 12,888,091	\$ 14,202,068	\$ 17,724,669	\$ 14,140,980	\$ 15,416,552	\$ 15,801,442	\$ 13,858,677	\$ 16,781,353	\$ 17,976,745	\$ 20,307,418	\$ 20,098,592	\$ 18,721,801
Transport	\$ 60,430,133	\$ 5,808,277	\$ 6,101,688	\$ 7,629,094	\$ 6,457,682	\$ 7,373,034	\$ 7,283,147	\$ 6,534,610	\$ 6,663,457	\$ 6,579,144	\$ 7,989,825	\$ 8,387,948	\$ 8,621,208
Retail/ Lifestyle/Other	\$ 56,631,834	\$ 3,788,213	\$ 4,404,913	\$ 7,438,318	\$ 6,568,996	\$ 7,385,810	\$ 6,554,107	\$ 6,873,319	\$ 7,094,512	\$ 6,523,646	\$ 8,351,172	\$ 10,356,105	\$ 8,291,095
	\$ 383,469,055	\$ 37,028,847	\$ 38,038,266	\$ 47,885,221	\$ 39,948,630	\$ 43,857,325	\$ 43,311,625	\$ 41,337,300	\$ 45,492,026	\$ 46,569,815	\$ 54,672,072	\$ 55,612,471	\$ 53,821,119
Variance													
<u>Gross Revenues</u>													
Roadside - Billboards	8.63%	-7.71%	-0.95%	2.85%	19.29%	17.10%	13.65%	8.74%	12.17%	13.76%	N/A	N/A	N/A
Roadside - Other	0.24%	-0.32%	8.63%	-4.94%	-7.65%	7.80%	2.25%	5.44%	1.95%	-8.51%	N/A	N/A	N/A
Transport	13.96%	3.51%	-3.29%	-2.23%	8.69%	20.71%	12.74%	24.30%	25.14%	35.33%	N/A	N/A	N/A
Retail/ Lifestyle/Other	18.27%	18.91%	21.04%	9.16%	9.36%	-3.30%	19.52%	32.14%	22.37%	40.73%	N/A	N/A	N/A
	7.83%	-0.64%	4.84%	0.14%	6.35%	10.96%	10.16%	13.89%	11.88%	11.83%	N/A	N/A	N/A
<u>Net Revenues</u>													
Roadside - Billboards	8.19%	-7.37%	-0.67%	3.08%	19.05%	16.41%	12.91%	8.00%	10.88%	12.58%	N/A	N/A	N/A
Roadside - Other	0.46%	-0.28%	8.61%	-4.06%	-7.17%	7.97%	2.21%	5.44%	1.96%	-8.18%	N/A	N/A	N/A
Transport	14.28%	3.63%	-3.02%	-0.81%	8.99%	20.76%	12.92%	24.57%	25.51%	35.07%	N/A	N/A	N/A
Retail/ Lifestyle	18.35%	19.47%	22.20%	9.47%	10.16%	-2.19%	16.49%	28.86%	26.50%	38.62%	N/A	N/A	N/A
	7.85%	-0.43%	5.07%	0.81%	6.68%	11.04%	9.55%	13.23%	12.17%	11.39%	N/A	N/A	N/A

Detailed Monthly Revenue Figures (By Sale Location)														
	YTD	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	
This Year														
Gross Revenues														
New South Wales	\$ 255,210,601	\$ 22,690,998	\$ 23,713,326	\$ 29,551,843	\$ 25,557,420	\$ 32,023,090	\$ 29,860,278	\$ 30,469,664	\$ 30,964,881	\$ 30,379,101	\$ -	\$ -	\$ -	\$ -
Victoria	\$ 112,767,510	\$ 10,043,635	\$ 11,814,554	\$ 13,407,023	\$ 10,980,301	\$ 11,127,753	\$ 11,512,517	\$ 11,808,778	\$ 14,770,994	\$ 17,301,955	\$ -	\$ -	\$ -	\$ -
Queensland	\$ 58,221,502	\$ 4,896,966	\$ 5,194,964	\$ 6,742,053	\$ 7,054,992	\$ 7,271,882	\$ 7,718,311	\$ 6,481,947	\$ 7,005,372	\$ 5,855,015	\$ -	\$ -	\$ -	\$ -
South Australia	\$ 8,529,523	\$ 938,895	\$ 1,023,920	\$ 950,544	\$ 1,015,230	\$ 911,594	\$ 828,703	\$ 763,892	\$ 1,026,116	\$ 1,070,629	\$ -	\$ -	\$ -	\$ -
Western Australia	\$ 16,611,172	\$ 1,606,590	\$ 1,851,757	\$ 1,905,879	\$ 1,869,288	\$ 1,924,754	\$ 1,956,862	\$ 1,573,739	\$ 1,851,963	\$ 2,070,340	\$ -	\$ -	\$ -	\$ -
Northern Territory	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Tasmania	\$ 884,616	\$ 103,796	\$ 104,977	\$ 107,358	\$ 92,604	\$ 94,711	\$ 94,940	\$ 92,326	\$ 103,227	\$ 90,677	\$ -	\$ -	\$ -	\$ -
Australian Capital Territory	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Net Revenues	\$ 452,224,924	\$ 40,280,880	\$ 43,703,498	\$ 52,664,700	\$ 46,569,835	\$ 53,353,784	\$ 51,971,611	\$ 51,190,346	\$ 55,722,553	\$ 56,767,717	\$ -	\$ -	\$ -	\$ -
Last Year														
Gross Revenues														
New South Wales	\$ 237,087,530	\$ 20,395,945	\$ 21,380,961	\$ 29,666,550	\$ 24,441,978	\$ 28,749,642	\$ 27,559,024	\$ 25,607,879	\$ 28,894,196	\$ 30,391,355	\$ 34,065,861	\$ 34,751,599	\$ 34,900,190	
Victoria	\$ 103,529,835	\$ 12,586,599	\$ 12,530,784	\$ 13,976,427	\$ 10,379,601	\$ 10,603,877	\$ 10,075,703	\$ 10,406,176	\$ 11,379,197	\$ 11,591,471	\$ 16,094,601	\$ 15,594,741	\$ 13,697,975	
Queensland	\$ 51,499,014	\$ 4,853,443	\$ 4,528,375	\$ 5,576,387	\$ 5,657,380	\$ 6,016,802	\$ 6,444,268	\$ 5,962,473	\$ 6,469,155	\$ 5,990,731	\$ 6,761,758	\$ 7,467,070	\$ 7,165,465	
South Australia	\$ 9,964,872	\$ 1,111,966	\$ 1,460,176	\$ 1,335,164	\$ 1,147,696	\$ 950,179	\$ 1,131,232	\$ 913,636	\$ 1,137,447	\$ 777,376	\$ 1,006,982	\$ 1,107,375	\$ 1,170,507	
Western Australia	\$ 16,418,020	\$ 1,487,807	\$ 1,687,081	\$ 1,930,567	\$ 2,065,267	\$ 1,666,937	\$ 1,872,518	\$ 1,965,265	\$ 1,824,470	\$ 1,918,108	\$ 1,730,758	\$ 1,996,424	\$ 1,683,099	
Northern Territory	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	
Tasmania	\$ 882,262	\$ 104,000	\$ 98,000	\$ 108,000	\$ 95,262	\$ 97,000	\$ 95,000	\$ 90,000	\$ 100,000	\$ 95,000	\$ 105,000	\$ 94,000	\$ 102,000	
Australian Capital Territory	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	
Net Revenues	\$ 419,381,533	\$ 40,539,760	\$ 41,685,377	\$ 52,593,095	\$ 43,787,184	\$ 48,084,437	\$ 47,177,745	\$ 44,945,429	\$ 49,804,465	\$ 50,764,041	\$ 59,764,960	\$ 61,011,209	\$ 58,719,236	
Variance														
Gross Revenues														
New South Wales	7.64%	11.25%	10.91%	-0.39%	4.56%	11.39%	8.35%	18.99%	7.17%	-0.04%	N/A	N/A	N/A	
Victoria	8.92%	-20.20%	-5.72%	-4.07%	5.79%	4.94%	14.26%	13.48%	29.81%	49.26%	N/A	N/A	N/A	
Queensland	13.05%	0.90%	14.72%	20.90%	24.70%	20.86%	19.77%	8.71%	8.29%	-2.27%	N/A	N/A	N/A	
South Australia	-14.40%	-15.56%	-29.88%	-28.81%	-11.54%	-4.06%	-26.74%	-16.39%	-9.79%	37.72%	N/A	N/A	N/A	
Western Australia	1.18%	7.98%	9.76%	-1.28%	-9.49%	15.47%	4.50%	-19.92%	1.51%	7.94%	N/A	N/A	N/A	
Northern Territory	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	
Tasmania	0.27%	-0.20%	7.12%	-0.59%	-2.79%	-2.36%	-0.06%	2.58%	3.23%	-4.55%	N/A	N/A	N/A	
Australian Capital Territory	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	
Net Revenues	7.83%	-0.64%	4.84%	0.14%	6.35%	10.96%	10.16%	13.89%	11.88%	11.83%	N/A	N/A	N/A	
Net Revenues														
New South Wales	7.88%	11.45%	11.17%	0.45%	4.98%	11.84%	7.73%	18.31%	8.17%	0.01%	N/A	N/A	N/A	
Victoria	8.43%	-20.33%	-5.76%	-3.80%	5.80%	4.19%	13.47%	12.71%	29.01%	47.17%	N/A	N/A	N/A	
Queensland	13.24%	2.24%	15.55%	21.75%	25.16%	20.67%	19.32%	8.40%	7.82%	-1.90%	N/A	N/A	N/A	
South Australia	-14.64%	-15.94%	-29.80%	-28.46%	-11.82%	-4.31%	-27.19%	-16.82%	-10.26%	36.73%	N/A	N/A	N/A	
Western Australia	0.84%	7.68%	9.38%	-1.73%	-9.65%	15.12%	3.72%	-20.13%	1.13%	7.90%	N/A	N/A	N/A	
Northern Territory	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	
Tasmania	0.18%	-0.79%	8.12%	1.12%	-1.71%	-3.68%	0.66%	-2.00%	2.40%	-2.97%	N/A	N/A	N/A	
Australian Capital Territory	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	
Net Revenues	7.85%	-0.43%	5.07%	0.81%	6.68%	11.04%	9.55%	13.23%	12.17%	11.39%	N/A	N/A	N/A	

