

Detailed Monthly Revenue Figures (By Category)													
	<u>YTD</u>	<u>Jan</u>	<u>Feb</u>	<u>Mar</u>	<u>Apr</u>	<u>May</u>	<u>Jun</u>	<u>Jul</u>	<u>Aug</u>	<u>Sep</u>	<u>Oct</u>	<u>Nov</u>	<u>Dec</u>
This Year													
<u>Gross Revenues</u>													
Roadside - Billboards	\$ 194,770,324	\$ 14,639,075	\$ 14,387,491	\$ 16,960,321	\$ 16,547,151	\$ 17,231,415	\$ 16,632,172	\$ 16,411,724	\$ 17,901,417	\$ 18,685,104	\$ 20,997,911	\$ 24,376,543	\$ -
Roadside - Other	\$ 198,200,875	\$ 14,134,417	\$ 16,983,219	\$ 18,577,946	\$ 14,385,980	\$ 18,306,825	\$ 17,793,143	\$ 16,065,645	\$ 18,806,569	\$ 18,110,474	\$ 21,887,570	\$ 23,149,087	\$ -
Transport	\$ 103,303,485	\$ 6,551,604	\$ 6,428,630	\$ 8,159,540	\$ 7,676,772	\$ 9,730,967	\$ 8,987,579	\$ 8,894,690	\$ 9,111,874	\$ 9,674,083	\$ 13,097,807	\$ 14,989,939	\$ -
Retail/ Lifestyle/Other	\$ 95,496,783	\$ 4,955,784	\$ 5,904,158	\$ 8,966,893	\$ 7,930,200	\$ 7,884,488	\$ 8,326,997	\$ 9,631,572	\$ 9,586,958	\$ 9,831,735	\$ 10,231,978	\$ 12,246,020	\$ -
	\$ 591,771,467	\$ 40,280,880	\$ 43,703,498	\$ 52,664,700	\$ 46,540,103	\$ 53,153,695	\$ 51,739,891	\$ 51,003,631	\$ 55,406,818	\$ 56,301,396	\$ 66,215,266	\$ 74,761,589	\$ -
<u>Net Revenues</u>													
Roadside - Billboards	\$ 178,437,528	\$ 13,471,628	\$ 13,240,658	\$ 15,557,872	\$ 15,190,846	\$ 15,777,536	\$ 15,276,252	\$ 15,014,822	\$ 16,349,368	\$ 17,069,110	\$ 19,216,795	\$ 22,272,641	\$ -
Roadside - Other	\$ 180,351,744	\$ 12,852,378	\$ 15,425,393	\$ 17,004,670	\$ 13,126,613	\$ 16,645,297	\$ 16,150,724	\$ 14,612,731	\$ 17,111,038	\$ 16,507,059	\$ 19,862,356	\$ 21,053,485	\$ -
Transport	\$ 94,720,555	\$ 6,019,330	\$ 5,917,258	\$ 7,567,568	\$ 7,038,389	\$ 8,903,612	\$ 8,224,382	\$ 8,140,436	\$ 8,363,385	\$ 8,886,527	\$ 11,960,366	\$ 13,699,302	\$ -
Retail/ Lifestyle/Other	\$ 87,523,398	\$ 4,525,684	\$ 5,382,871	\$ 8,142,906	\$ 7,236,269	\$ 7,223,922	\$ 7,635,175	\$ 8,856,654	\$ 8,974,761	\$ 9,043,007	\$ 9,340,373	\$ 11,161,776	\$ -
	\$ 541,033,225	\$ 36,869,020	\$ 39,966,180	\$ 48,273,016	\$ 42,592,117	\$ 48,550,367	\$ 47,286,533	\$ 46,624,643	\$ 50,798,552	\$ 51,505,703	\$ 60,379,890	\$ 68,187,204	\$ -
Last Year													
<u>Gross Revenues</u>													
Roadside - Billboards	\$ 176,859,456	\$ 15,862,499	\$ 14,525,790	\$ 16,489,893	\$ 13,895,727	\$ 14,886,474	\$ 14,838,016	\$ 15,264,113	\$ 16,241,286	\$ 16,835,205	\$ 19,723,913	\$ 18,296,540	\$ 19,633,901
Roadside - Other	\$ 197,303,737	\$ 14,180,120	\$ 15,634,501	\$ 19,542,983	\$ 15,577,020	\$ 16,982,798	\$ 17,400,964	\$ 15,236,393	\$ 18,447,561	\$ 19,794,510	\$ 22,361,730	\$ 22,145,157	\$ 20,630,899
Transport	\$ 83,845,450	\$ 6,329,368	\$ 6,647,330	\$ 8,345,617	\$ 7,063,140	\$ 8,061,614	\$ 7,971,878	\$ 7,155,839	\$ 7,281,461	\$ 7,148,332	\$ 8,696,646	\$ 9,144,225	\$ 9,417,586
Retail/ Lifestyle/Other	\$ 82,149,059	\$ 4,167,773	\$ 4,877,756	\$ 8,214,602	\$ 7,251,297	\$ 8,153,551	\$ 6,966,887	\$ 7,289,084	\$ 7,834,157	\$ 6,985,994	\$ 8,982,671	\$ 11,425,287	\$ 9,036,850
	\$ 540,157,702	\$ 40,539,760	\$ 41,685,377	\$ 52,593,095	\$ 43,787,184	\$ 48,084,437	\$ 47,177,745	\$ 44,945,429	\$ 49,804,465	\$ 50,764,041	\$ 59,764,960	\$ 61,011,209	\$ 58,719,236
<u>Net Revenues</u>													
Roadside - Billboards	\$ 162,409,994	\$ 14,544,266	\$ 13,329,597	\$ 15,093,140	\$ 12,780,972	\$ 13,681,929	\$ 13,672,929	\$ 14,070,694	\$ 14,952,704	\$ 15,490,280	\$ 18,023,657	\$ 16,769,826	\$ 18,187,015
Roadside - Other	\$ 179,196,587	\$ 12,888,091	\$ 14,202,068	\$ 17,724,669	\$ 14,140,980	\$ 15,416,552	\$ 15,801,442	\$ 13,858,677	\$ 16,781,353	\$ 17,976,745	\$ 20,307,418	\$ 20,098,592	\$ 18,721,801
Transport	\$ 76,807,906	\$ 5,808,277	\$ 6,101,688	\$ 7,629,094	\$ 6,457,682	\$ 7,373,034	\$ 7,283,147	\$ 6,534,610	\$ 6,663,457	\$ 6,579,144	\$ 7,989,825	\$ 8,387,948	\$ 8,621,208
Retail/ Lifestyle/Other	\$ 75,339,111	\$ 3,788,213	\$ 4,404,913	\$ 7,438,318	\$ 6,568,996	\$ 7,385,810	\$ 6,554,107	\$ 6,873,319	\$ 7,094,512	\$ 6,523,646	\$ 8,351,172	\$ 10,356,105	\$ 8,291,095
	\$ 493,753,598	\$ 37,028,847	\$ 38,038,266	\$ 47,885,221	\$ 39,948,630	\$ 43,857,325	\$ 43,311,625	\$ 41,337,300	\$ 45,492,026	\$ 46,569,815	\$ 54,672,072	\$ 55,612,471	\$ 53,821,119
Variance													
<u>Gross Revenues</u>													
Roadside - Billboards	10.13%	-7.71%	-0.95%	2.85%	19.08%	15.75%	12.09%	7.52%	10.22%	10.99%	6.46%	33.23%	N/A
Roadside - Other	0.45%	-0.32%	8.63%	-4.94%	-7.65%	7.80%	2.25%	5.44%	1.95%	-8.51%	-2.12%	4.53%	N/A
Transport	23.21%	3.51%	-3.29%	-2.23%	8.69%	20.71%	12.74%	24.30%	25.14%	35.33%	50.61%	63.93%	N/A
Retail/ Lifestyle/Other	16.25%	18.91%	21.04%	9.16%	9.36%	-3.30%	19.52%	32.14%	22.37%	40.73%	13.91%	7.18%	N/A
	9.56%	-0.64%	4.84%	0.14%	6.29%	10.54%	9.67%	13.48%	11.25%	10.91%	10.79%	22.54%	N/A
<u>Net Revenues</u>													
Roadside - Billboards	9.87%	-7.37%	-0.67%	3.08%	18.86%	15.32%	11.73%	6.71%	9.34%	10.19%	6.62%	32.81%	N/A
Roadside - Other	0.64%	-0.28%	8.61%	-4.06%	-7.17%	7.97%	2.21%	5.44%	1.96%	-8.18%	-2.19%	4.75%	N/A
Transport	23.32%	3.63%	-3.02%	-0.81%	8.99%	20.76%	12.92%	24.57%	25.51%	35.07%	49.69%	63.32%	N/A
Retail/ Lifestyle	16.17%	19.47%	22.20%	9.47%	10.16%	-2.19%	16.49%	28.86%	26.50%	38.62%	11.85%	7.78%	N/A
	9.58%	-0.43%	5.07%	0.81%	6.62%	10.70%	9.18%	12.79%	11.66%	10.60%	10.44%	22.61%	N/A

