

Detailed Monthly Revenue Figures (By Category)

	YTD	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
This Year													
<u>Gross Revenues</u>													
Roadside - Billboards	\$ 19,574,575	\$ 19,574,575	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Roadside - Other	\$ 13,582,231	\$ 13,582,231	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Transport	\$ 8,542,334	\$ 8,542,334	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Retail/ Lifestyle/Other	\$ 5,005,884	\$ 5,005,884	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
	\$ 46,705,024	\$ 46,705,024	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
<u>Net Revenues</u>													
Roadside - Billboards	\$ 17,902,939	\$ 17,902,939	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Roadside - Other	\$ 12,385,441	\$ 12,385,441	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Transport	\$ 7,823,121	\$ 7,823,121	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Retail/ Lifestyle/Other	\$ 4,611,097	\$ 4,611,097	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
	\$ 42,722,598	\$ 42,722,598	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Last Year													
<u>Gross Revenues</u>													
Roadside - Billboards	\$ 14,639,075	\$ 14,639,075	\$ 14,387,491	\$ 16,960,321	\$ 16,547,151	\$ 17,231,415	\$ 16,632,172	\$ 16,411,724	\$ 17,901,417	\$ 18,685,104	\$ 20,997,911	\$ 24,372,493	\$ 21,117,411
Roadside - Other	\$ 14,134,417	\$ 14,134,417	\$ 16,983,219	\$ 18,577,946	\$ 14,385,980	\$ 18,306,825	\$ 17,793,143	\$ 16,065,645	\$ 18,806,569	\$ 18,110,474	\$ 21,887,570	\$ 23,149,087	\$ 21,267,073
Transport	\$ 6,551,604	\$ 6,551,604	\$ 6,428,630	\$ 8,159,540	\$ 7,676,772	\$ 9,730,967	\$ 8,987,579	\$ 8,894,690	\$ 9,111,874	\$ 9,674,083	\$ 13,097,807	\$ 14,989,939	\$ 12,483,364
Retail/ Lifestyle/Other	\$ 4,955,784	\$ 4,955,784	\$ 5,904,158	\$ 8,966,893	\$ 7,930,200	\$ 7,884,488	\$ 8,326,997	\$ 9,631,572	\$ 9,586,958	\$ 9,831,735	\$ 10,231,978	\$ 12,246,020	\$ 12,015,964
	\$ 40,280,880	\$ 40,280,880	\$ 43,703,498	\$ 52,664,700	\$ 46,540,103	\$ 53,153,695	\$ 51,739,891	\$ 51,003,631	\$ 55,406,818	\$ 56,301,396	\$ 66,215,266	\$ 74,757,539	\$ 66,883,812
<u>Net Revenues</u>													
Roadside - Billboards	\$ 13,471,628	\$ 13,471,628	\$ 13,240,658	\$ 15,557,872	\$ 15,190,846	\$ 15,777,536	\$ 15,276,252	\$ 15,014,822	\$ 16,349,368	\$ 17,069,110	\$ 19,216,795	\$ 22,268,591	\$ 19,408,316
Roadside - Other	\$ 12,852,378	\$ 12,852,378	\$ 15,425,393	\$ 17,004,670	\$ 13,126,613	\$ 16,645,297	\$ 16,150,724	\$ 14,612,731	\$ 17,111,038	\$ 16,507,059	\$ 19,862,356	\$ 21,053,485	\$ 19,301,389
Transport	\$ 6,019,330	\$ 6,019,330	\$ 5,917,258	\$ 7,567,568	\$ 7,038,389	\$ 8,903,612	\$ 8,224,382	\$ 8,140,436	\$ 8,363,385	\$ 8,886,527	\$ 11,960,366	\$ 13,699,302	\$ 11,428,601
Retail/ Lifestyle/Other	\$ 4,525,684	\$ 4,525,684	\$ 5,382,871	\$ 8,142,906	\$ 7,236,269	\$ 7,223,922	\$ 7,635,175	\$ 8,856,654	\$ 8,974,761	\$ 9,043,007	\$ 9,340,373	\$ 11,161,776	\$ 10,970,006
	\$ 36,869,020	\$ 36,869,020	\$ 39,966,180	\$ 48,273,016	\$ 42,592,117	\$ 48,550,367	\$ 47,286,533	\$ 46,624,643	\$ 50,798,552	\$ 51,505,703	\$ 60,379,890	\$ 68,183,154	\$ 61,108,312
Variance													
<u>Gross Revenues</u>													
Roadside - Billboards	33.71%	33.71%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Roadside - Other	-3.91%	-3.91%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Transport	30.39%	30.39%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Retail/ Lifestyle/Other	1.01%	1.01%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
	15.95%	15.95%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
<u>Net Revenues</u>													
Roadside - Billboards	32.89%	32.89%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Roadside - Other	-3.63%	-3.63%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Transport	29.97%	29.97%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Retail/ Lifestyle	1.89%	1.89%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
	15.88%	15.88%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A

Detailed Monthly Revenue Figures (By Sale Location)													
	YTD	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
This Year													
Gross Revenues													
New South Wales	\$ 24,431,160	\$ 24,431,160	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Victoria	\$ 13,616,030	\$ 13,616,030	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Queensland	\$ 6,041,864	\$ 6,041,864	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
South Australia	\$ 981,091	\$ 981,091	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Western Australia	\$ 1,540,404	\$ 1,540,404	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Northern Territory	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Tasmania	\$ 94,475	\$ 94,475	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
	\$ 46,705,024	\$ 46,705,024	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Net Revenues													
New South Wales	\$ 22,360,795	\$ 22,360,795	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Victoria	\$ 12,255,705	\$ 12,255,705	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Queensland	\$ 5,688,075	\$ 5,688,075	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
South Australia	\$ 901,402	\$ 901,402	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Western Australia	\$ 1,426,211	\$ 1,426,211	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Northern Territory	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Tasmania	\$ 90,410	\$ 90,410	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
	\$ 42,722,598	\$ 42,722,598	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Last Year													
Gross Revenues													
New South Wales	\$ 22,690,998	\$ 22,690,998	\$ 23,713,326	\$ 29,551,843	\$ 25,478,616	\$ 32,010,600	\$ 29,602,703	\$ 30,221,858	\$ 30,964,881	\$ 30,379,101	\$ 35,501,638	\$ 44,250,656	\$ 38,935,735
Victoria	\$ 10,043,635	\$ 10,043,635	\$ 11,814,554	\$ 13,407,023	\$ 11,029,373	\$ 10,940,154	\$ 11,538,372	\$ 11,869,869	\$ 14,455,259	\$ 16,820,809	\$ 20,315,258	\$ 18,230,926	\$ 15,253,904
Queensland	\$ 4,896,966	\$ 4,896,966	\$ 5,194,964	\$ 6,742,053	\$ 7,054,992	\$ 7,271,882	\$ 7,718,311	\$ 6,481,947	\$ 7,005,372	\$ 5,869,840	\$ 7,104,173	\$ 8,766,854	\$ 8,921,934
South Australia	\$ 938,895	\$ 938,895	\$ 1,023,920	\$ 950,544	\$ 1,015,230	\$ 911,594	\$ 828,703	\$ 763,892	\$ 1,026,116	\$ 1,070,629	\$ 1,067,846	\$ 1,065,313	\$ 1,044,823
Western Australia	\$ 1,606,590	\$ 1,606,590	\$ 1,851,757	\$ 1,905,879	\$ 1,869,288	\$ 1,924,754	\$ 1,956,862	\$ 1,573,739	\$ 1,851,963	\$ 2,070,340	\$ 2,140,611	\$ 2,347,995	\$ 2,635,516
Northern Territory	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Tasmania	\$ 103,796	\$ 103,796	\$ 104,977	\$ 107,358	\$ 92,604	\$ 94,711	\$ 94,940	\$ 92,326	\$ 103,227	\$ 90,677	\$ 85,740	\$ 95,795	\$ 91,900
	\$ 40,280,880	\$ 40,280,880	\$ 43,703,498	\$ 52,664,700	\$ 46,540,103	\$ 53,153,695	\$ 51,739,891	\$ 51,003,631	\$ 55,406,818	\$ 56,301,396	\$ 66,215,266	\$ 74,757,539	\$ 66,883,812
Net Revenues													
New South Wales	\$ 20,688,783	\$ 20,688,783	\$ 21,605,336	\$ 27,048,974	\$ 23,242,539	\$ 29,180,694	\$ 26,994,114	\$ 27,592,752	\$ 28,384,636	\$ 27,777,476	\$ 32,406,406	\$ 40,244,012	\$ 35,451,177
Victoria	\$ 9,125,807	\$ 9,125,807	\$ 10,735,766	\$ 12,205,445	\$ 10,039,601	\$ 9,930,234	\$ 10,482,476	\$ 10,734,795	\$ 13,128,892	\$ 15,244,374	\$ 18,388,999	\$ 16,565,789	\$ 13,839,026
Queensland	\$ 4,620,869	\$ 4,620,869	\$ 4,881,076	\$ 6,294,637	\$ 6,579,837	\$ 6,750,731	\$ 7,170,776	\$ 6,058,141	\$ 6,547,747	\$ 5,512,551	\$ 6,557,814	\$ 8,156,975	\$ 8,355,995
South Australia	\$ 856,907	\$ 856,907	\$ 936,944	\$ 872,761	\$ 929,715	\$ 833,619	\$ 755,476	\$ 699,838	\$ 935,174	\$ 979,368	\$ 1,041,665	\$ 974,492	\$ 958,814
Western Australia	\$ 1,479,432	\$ 1,479,432	\$ 1,706,507	\$ 1,749,166	\$ 1,712,812	\$ 1,767,436	\$ 1,793,097	\$ 1,453,856	\$ 1,703,795	\$ 1,904,609	\$ 1,902,572	\$ 2,150,155	\$ 2,414,665
Northern Territory	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Tasmania	\$ 97,222	\$ 97,222	\$ 100,551	\$ 102,033	\$ 87,613	\$ 87,653	\$ 90,594	\$ 85,261	\$ 98,308	\$ 87,325	\$ 82,434	\$ 91,731	\$ 88,635
	\$ 36,869,020	\$ 36,869,020	\$ 39,966,180	\$ 48,273,016	\$ 42,592,117	\$ 48,550,367	\$ 47,286,533	\$ 46,624,643	\$ 50,798,552	\$ 51,505,703	\$ 60,379,890	\$ 68,183,154	\$ 61,108,312
Variance													
Gross Revenues													
New South Wales	7.67%	7.67%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Victoria	35.57%	35.57%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Queensland	23.38%	23.38%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
South Australia	4.49%	4.49%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Western Australia	-4.12%	-4.12%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Northern Territory	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Tasmania	-8.98%	-8.98%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
	15.95%	15.95%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Net Revenues													
New South Wales	8.08%	8.08%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Victoria	34.30%	34.30%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Queensland	23.10%	23.10%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
South Australia	5.19%	5.19%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Western Australia	-3.60%	-3.60%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Northern Territory	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Tasmania	-7.01%	-7.01%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
	15.88%	15.88%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A

