

Detailed Monthly Revenue Figures (By Category)													
	<u>YTD</u>	<u>Jan</u>	<u>Feb</u>	<u>Mar</u>	<u>Apr</u>	<u>May</u>	<u>Jun</u>	<u>Jul</u>	<u>Aug</u>	<u>Sep</u>	<u>Oct</u>	<u>Nov</u>	<u>Dec</u>
This Year													
<u>Gross Revenues</u>													
Roadside - Billboards	\$ 97,453,836	\$ 19,725,918	\$ 18,065,696	\$ 21,072,485	\$ 19,120,088	\$ 19,469,649	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Roadside - Other	\$ 86,626,427	\$ 13,601,981	\$ 17,813,617	\$ 20,623,987	\$ 16,515,446	\$ 18,071,396	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Transport	\$ 51,493,713	\$ 8,560,334	\$ 10,420,146	\$ 12,443,667	\$ 8,962,029	\$ 11,107,537	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Retail/ Lifestyle/Other	\$ 37,959,179	\$ 4,697,865	\$ 6,064,569	\$ 9,242,016	\$ 8,951,814	\$ 9,002,915	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
	\$ 273,533,155	\$ 46,586,098	\$ 52,364,028	\$ 63,382,155	\$ 53,549,377	\$ 57,651,497	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
<u>Net Revenues</u>													
Roadside - Billboards	\$ 88,951,466	\$ 17,885,591	\$ 16,476,089	\$ 19,294,386	\$ 17,510,452	\$ 17,784,948	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Roadside - Other	\$ 78,817,418	\$ 12,399,616	\$ 16,208,936	\$ 18,744,377	\$ 15,032,700	\$ 16,431,789	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Transport	\$ 47,062,223	\$ 7,823,121	\$ 9,523,919	\$ 11,370,034	\$ 8,207,955	\$ 10,137,194	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Retail/ Lifestyle/Other	\$ 34,474,791	\$ 4,304,509	\$ 5,497,093	\$ 8,374,303	\$ 8,118,763	\$ 8,180,123	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
	\$ 249,305,898	\$ 42,412,837	\$ 47,706,037	\$ 57,783,100	\$ 48,869,870	\$ 52,534,054	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Last Year													
<u>Gross Revenues</u>													
Roadside - Billboards	\$ 79,765,453	\$ 14,639,075	\$ 14,387,491	\$ 16,960,321	\$ 16,547,151	\$ 17,231,415	\$ 16,632,172	\$ 16,411,724	\$ 17,901,417	\$ 18,685,104	\$ 20,997,911	\$ 24,372,493	\$ 21,117,411
Roadside - Other	\$ 82,388,387	\$ 14,134,417	\$ 16,983,219	\$ 18,577,946	\$ 14,385,980	\$ 18,306,825	\$ 17,793,143	\$ 16,065,645	\$ 18,806,569	\$ 18,110,474	\$ 21,887,570	\$ 23,149,087	\$ 21,267,073
Transport	\$ 38,547,513	\$ 6,551,604	\$ 6,428,630	\$ 8,159,540	\$ 7,676,772	\$ 9,730,967	\$ 8,987,579	\$ 8,894,690	\$ 9,111,874	\$ 9,674,083	\$ 13,097,807	\$ 14,989,939	\$ 12,483,364
Retail/ Lifestyle/Other	\$ 28,017,407	\$ 3,862,153	\$ 4,705,992	\$ 7,480,037	\$ 6,075,184	\$ 5,894,041	\$ 7,771,401	\$ 8,069,895	\$ 8,458,236	\$ 8,612,635	\$ 9,526,720	\$ 11,656,094	\$ 11,245,145
	\$ 228,718,760	\$ 39,187,249	\$ 42,505,332	\$ 51,177,844	\$ 44,685,087	\$ 51,163,248	\$ 51,184,295	\$ 49,441,954	\$ 54,278,096	\$ 55,082,296	\$ 65,510,008	\$ 74,167,613	\$ 66,112,993
<u>Net Revenues</u>													
Roadside - Billboards	\$ 73,238,540	\$ 13,471,628	\$ 13,240,658	\$ 15,557,872	\$ 15,190,846	\$ 15,777,536	\$ 15,276,252	\$ 15,014,822	\$ 16,349,368	\$ 17,069,110	\$ 19,216,795	\$ 22,268,591	\$ 19,408,316
Roadside - Other	\$ 75,054,351	\$ 12,852,378	\$ 15,425,393	\$ 17,004,670	\$ 13,126,613	\$ 16,645,297	\$ 16,150,724	\$ 14,612,731	\$ 17,111,038	\$ 16,507,059	\$ 19,862,356	\$ 21,053,485	\$ 19,301,389
Transport	\$ 35,446,157	\$ 6,019,330	\$ 5,917,258	\$ 7,567,568	\$ 7,038,389	\$ 8,903,612	\$ 8,224,382	\$ 8,140,436	\$ 8,363,385	\$ 8,886,527	\$ 11,960,366	\$ 13,699,302	\$ 11,428,601
Retail/ Lifestyle/Other	\$ 25,509,890	\$ 3,524,690	\$ 4,291,921	\$ 6,789,512	\$ 5,529,678	\$ 5,374,089	\$ 7,096,247	\$ 7,341,827	\$ 7,879,900	\$ 7,860,480	\$ 8,656,273	\$ 10,589,548	\$ 10,222,311
	\$ 209,248,938	\$ 35,868,026	\$ 38,875,230	\$ 46,919,622	\$ 40,885,526	\$ 46,700,534	\$ 46,747,605	\$ 45,109,816	\$ 49,703,691	\$ 50,323,176	\$ 59,695,790	\$ 67,610,926	\$ 60,360,617
Variance													
<u>Gross Revenues</u>													
Roadside - Billboards	22.18%	34.75%	25.57%	24.25%	15.55%	12.99%	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Roadside - Other	5.14%	-3.77%	4.89%	11.01%	14.80%	-1.29%	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Transport	33.59%	30.66%	62.09%	52.50%	16.74%	14.15%	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Retail/ Lifestyle/Other	35.48%	21.64%	28.87%	23.56%	47.35%	52.75%	N/A	N/A	N/A	N/A	N/A	N/A	N/A
	19.59%	18.88%	23.19%	23.85%	19.84%	12.68%	N/A	N/A	N/A	N/A	N/A	N/A	N/A
<u>Net Revenues</u>													
Roadside - Billboards	21.45%	32.76%	24.44%	24.02%	15.27%	12.72%	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Roadside - Other	5.01%	-3.52%	5.08%	10.23%	14.52%	-1.28%	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Transport	32.77%	29.97%	60.95%	50.25%	16.62%	13.85%	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Retail/ Lifestyle	35.14%	22.12%	28.08%	23.34%	46.82%	52.21%	N/A	N/A	N/A	N/A	N/A	N/A	N/A
	19.14%	18.25%	22.72%	23.15%	19.53%	12.49%	N/A	N/A	N/A	N/A	N/A	N/A	N/A

Note: The figures have been adjusted for 2014 revenue to reflect changes within categories, allowing direct comparisons in revenue year-on-year.