

Detailed Monthly Revenue Figures (By Category)													
	<u>YTD</u>	<u>Jan</u>	<u>Feb</u>	<u>Mar</u>	<u>Apr</u>	<u>May</u>	<u>Jun</u>	<u>Jul</u>	<u>Aug</u>	<u>Sep</u>	<u>Oct</u>	<u>Nov</u>	<u>Dec</u>
This Year													
<u>Gross Revenues</u>													
Roadside - Billboards	\$ 20,741,520	\$ 20,741,520	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Roadside - Other	\$ 16,741,159	\$ 16,741,159	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Transport	\$ 9,027,176	\$ 9,027,176	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Retail/ Lifestyle/Other	\$ 6,186,370	\$ 6,186,370	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
	\$ 52,696,225	\$ 52,696,225	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
<u>Net Revenues</u>													
Roadside - Billboards	\$ 19,033,688	\$ 19,033,688	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Roadside - Other	\$ 15,254,824	\$ 15,254,824	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Transport	\$ 8,277,716	\$ 8,277,716	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Retail/ Lifestyle/Other	\$ 5,661,492	\$ 5,661,492	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
	\$ 48,227,720	\$ 48,227,720	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Last Year													
<u>Gross Revenues</u>													
Roadside - Billboards	\$ 19,725,918	\$ 19,725,918	\$ 18,065,696	\$ 21,072,485	\$ 19,122,288	\$ 19,462,349	\$ 19,291,084	\$ 20,619,256	\$ 19,881,809	\$ 23,171,155	\$ 27,695,638	\$ 29,356,068	\$ 27,606,777
Roadside - Other	\$ 13,601,981	\$ 13,601,981	\$ 17,813,617	\$ 20,623,987	\$ 16,515,446	\$ 18,071,396	\$ 18,310,117	\$ 16,264,543	\$ 17,057,711	\$ 20,103,843	\$ 23,729,474	\$ 24,057,124	\$ 23,110,184
Transport	\$ 8,560,334	\$ 8,560,334	\$ 10,420,146	\$ 12,443,667	\$ 8,962,029	\$ 11,107,537	\$ 11,940,182	\$ 9,842,009	\$ 10,549,249	\$ 12,882,801	\$ 13,136,123	\$ 15,679,826	\$ 12,590,021
Retail/ Lifestyle/Other	\$ 4,697,865	\$ 4,697,865	\$ 6,066,774	\$ 9,242,016	\$ 8,953,994	\$ 9,002,915	\$ 9,157,757	\$ 7,688,646	\$ 9,048,206	\$ 9,857,122	\$ 12,250,863	\$ 12,463,652	\$ 12,451,417
	\$ 46,586,098	\$ 46,586,098	\$ 52,366,233	\$ 63,382,155	\$ 53,553,757	\$ 57,644,197	\$ 58,699,140	\$ 54,414,454	\$ 56,536,975	\$ 66,014,921	\$ 76,812,098	\$ 81,556,670	\$ 75,758,399
<u>Net Revenues</u>													
Roadside - Billboards	\$ 17,885,591	\$ 17,885,591	\$ 16,476,089	\$ 19,294,386	\$ 17,513,152	\$ 17,776,348	\$ 17,662,027	\$ 18,881,136	\$ 18,173,330	\$ 21,206,146	\$ 25,244,603	\$ 26,821,559	\$ 25,162,842
Roadside - Other	\$ 12,399,616	\$ 12,399,616	\$ 16,208,936	\$ 18,744,377	\$ 15,032,700	\$ 16,431,789	\$ 16,646,472	\$ 14,818,010	\$ 15,530,183	\$ 18,325,816	\$ 21,576,177	\$ 21,862,225	\$ 21,018,095
Transport	\$ 7,823,121	\$ 7,823,121	\$ 9,523,919	\$ 11,370,034	\$ 8,207,955	\$ 10,137,194	\$ 10,907,604	\$ 9,019,455	\$ 9,639,259	\$ 11,782,184	\$ 12,027,556	\$ 14,368,416	\$ 11,639,466
Retail/ Lifestyle/Other	\$ 4,304,509	\$ 4,304,509	\$ 5,499,298	\$ 8,374,303	\$ 8,120,943	\$ 8,180,123	\$ 8,318,603	\$ 6,999,326	\$ 8,214,433	\$ 8,958,070	\$ 11,099,928	\$ 11,313,560	\$ 11,320,325
	\$ 42,412,837	\$ 42,412,837	\$ 47,708,242	\$ 57,783,100	\$ 48,874,750	\$ 52,525,454	\$ 53,534,706	\$ 49,717,927	\$ 51,557,205	\$ 60,272,216	\$ 69,948,264	\$ 74,365,760	\$ 69,140,728
Variance													
<u>Gross Revenues</u>													
Roadside - Billboards	5.15%	5.15%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Roadside - Other	23.08%	23.08%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Transport	5.45%	5.45%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Retail/ Lifestyle/Other	31.68%	31.68%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
	13.12%	13.12%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
<u>Net Revenues</u>													
Roadside - Billboards	6.42%	6.42%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Roadside - Other	23.03%	23.03%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Transport	5.81%	5.81%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Retail/ Lifestyle	31.52%	31.52%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
	13.71%	13.71%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A

Note: The figures have been adjusted for 2014 revenue to reflect changes within categories, allowing direct comparisons in revenue year-on-year.