

<b>Detailed Monthly Revenue Figures (By Category)</b>													
	<u>YTD</u>	<u>Jan</u>	<u>Feb</u>	<u>Mar</u>	<u>Apr</u>	<u>May</u>	<u>Jun</u>	<u>Jul</u>	<u>Aug</u>	<u>Sep</u>	<u>Oct</u>	<u>Nov</u>	<u>Dec</u>
<b>This Year</b>													
<u>Gross Revenues</u>													
Roadside - Billboards	\$ 71,567,993	\$ 20,743,212	\$ 22,531,226	\$ 28,293,555	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Roadside - Other	\$ 60,027,295	\$ 16,741,159	\$ 20,326,380	\$ 22,959,756	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Transport	\$ 34,508,133	\$ 9,027,176	\$ 11,890,811	\$ 13,590,146	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Retail/ Lifestyle/Other	\$ 27,712,905	\$ 6,589,464	\$ 9,045,041	\$ 12,078,400	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
	\$ 193,816,326	\$ 53,101,011	\$ 63,793,458	\$ 76,921,857	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
<u>Net Revenues</u>													
Roadside - Billboards	\$ 65,561,246	\$ 19,035,634	\$ 20,676,721	\$ 25,848,891	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Roadside - Other	\$ 54,649,052	\$ 15,254,824	\$ 18,513,735	\$ 20,880,493	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Transport	\$ 31,540,357	\$ 8,277,716	\$ 10,842,129	\$ 12,420,512	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Retail/ Lifestyle/Other	\$ 25,340,284	\$ 6,028,308	\$ 8,340,012	\$ 10,971,964	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
	\$ 177,090,939	\$ 48,596,482	\$ 58,372,597	\$ 70,121,860	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
<b>Last Year</b>													
<u>Gross Revenues</u>													
Roadside - Billboards	\$ 58,864,099	\$ 19,725,918	\$ 18,065,696	\$ 21,072,485	\$ 19,122,288	\$ 19,462,349	\$ 19,291,084	\$ 20,619,256	\$ 19,881,809	\$ 23,171,155	\$ 27,695,638	\$ 29,356,068	\$ 27,606,777
Roadside - Other	\$ 52,039,585	\$ 13,601,981	\$ 17,813,617	\$ 20,623,987	\$ 16,515,446	\$ 18,071,396	\$ 18,310,117	\$ 16,264,543	\$ 17,057,711	\$ 20,103,843	\$ 23,729,474	\$ 24,057,124	\$ 23,110,184
Transport	\$ 31,424,147	\$ 8,560,334	\$ 10,420,146	\$ 12,443,667	\$ 8,962,029	\$ 11,107,537	\$ 11,940,182	\$ 9,842,009	\$ 10,549,249	\$ 12,882,801	\$ 13,136,123	\$ 15,679,826	\$ 12,590,021
Retail/ Lifestyle/Other	\$ 22,127,299	\$ 5,181,151	\$ 6,794,489	\$ 10,151,659	\$ 9,591,762	\$ 9,988,107	\$ 10,404,732	\$ 8,610,913	\$ 9,748,300	\$ 10,877,368	\$ 13,373,270	\$ 13,617,207	\$ 13,152,781
	\$ 164,455,130	\$ 47,069,384	\$ 53,093,948	\$ 64,291,798	\$ 54,191,525	\$ 58,629,389	\$ 59,946,115	\$ 55,336,721	\$ 57,237,069	\$ 67,035,167	\$ 77,934,505	\$ 82,710,225	\$ 76,459,763
<u>Net Revenues</u>													
Roadside - Billboards	\$ 53,656,066	\$ 17,885,591	\$ 16,476,089	\$ 19,294,386	\$ 17,513,152	\$ 17,776,348	\$ 17,662,027	\$ 18,881,136	\$ 18,173,330	\$ 21,206,146	\$ 25,244,603	\$ 26,821,559	\$ 25,162,842
Roadside - Other	\$ 47,352,929	\$ 12,399,616	\$ 16,208,936	\$ 18,744,377	\$ 15,032,700	\$ 16,431,789	\$ 16,646,472	\$ 14,818,010	\$ 15,530,183	\$ 18,325,816	\$ 21,576,177	\$ 21,862,225	\$ 21,018,095
Transport	\$ 28,717,074	\$ 7,823,121	\$ 9,523,919	\$ 11,370,034	\$ 8,207,955	\$ 10,137,194	\$ 10,907,604	\$ 9,019,455	\$ 9,639,259	\$ 11,782,184	\$ 12,027,556	\$ 14,368,416	\$ 11,639,466
Retail/ Lifestyle/Other	\$ 20,107,896	\$ 4,744,299	\$ 6,161,519	\$ 9,202,078	\$ 8,701,312	\$ 9,076,648	\$ 9,453,349	\$ 7,838,589	\$ 8,851,519	\$ 9,886,494	\$ 12,121,318	\$ 12,363,295	\$ 11,958,567
	\$ 149,833,965	\$ 42,852,627	\$ 48,370,463	\$ 58,610,875	\$ 49,455,119	\$ 53,421,979	\$ 54,669,452	\$ 50,557,190	\$ 52,194,291	\$ 61,200,640	\$ 70,969,654	\$ 75,415,495	\$ 69,778,970
<b>Variance</b>													
<u>Gross Revenues</u>													
Roadside - Billboards	21.58%	5.16%	24.72%	34.27%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Roadside - Other	15.35%	23.08%	14.11%	11.33%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Transport	9.81%	5.45%	14.11%	9.21%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Retail/ Lifestyle/Other	25.24%	27.18%	33.12%	18.98%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
	17.85%	12.81%	20.15%	19.64%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
<u>Net Revenues</u>													
Roadside - Billboards	22.19%	6.43%	25.50%	33.97%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Roadside - Other	15.41%	23.03%	14.22%	11.40%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Transport	9.83%	5.81%	13.84%	9.24%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Retail/ Lifestyle	26.02%	27.06%	35.36%	19.23%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
	18.19%	13.40%	20.68%	19.64%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A

Note: The figures have been adjusted for 2014 revenue to reflect changes within categories, allowing direct comparisons in revenue year-on-year.