

Detailed Monthly Revenue Figures (By Category)													
	<u>YTD</u>	<u>Jan</u>	<u>Feb</u>	<u>Mar</u>	<u>Apr</u>	<u>May</u>	<u>Jun</u>	<u>Jul</u>	<u>Aug</u>	<u>Sep</u>	<u>Oct</u>	<u>Nov</u>	<u>Dec</u>
This Year													
<u>Gross Revenues</u>													
Roadside - Billboards	\$ 123,744,661	\$ 20,961,212	\$ 22,773,226	\$ 29,369,345	\$ 25,263,656	\$ 25,377,222	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Roadside - Other	\$ 94,921,518	\$ 16,121,573	\$ 19,948,556	\$ 22,639,807	\$ 15,984,930	\$ 20,226,652	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Transport	\$ 56,005,230	\$ 8,809,176	\$ 11,648,811	\$ 13,223,146	\$ 9,615,020	\$ 12,709,077	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Retail/ Lifestyle/Other	\$ 48,300,997	\$ 6,589,464	\$ 9,045,041	\$ 12,078,400	\$ 9,335,883	\$ 11,252,209	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
	\$ 322,972,406	\$ 52,481,425	\$ 63,415,634	\$ 77,310,698	\$ 60,199,489	\$ 69,565,160	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
<u>Net Revenues</u>													
Roadside - Billboards	\$ 113,308,367	\$ 19,234,634	\$ 20,895,721	\$ 26,865,024	\$ 23,131,418	\$ 23,181,570	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Roadside - Other	\$ 86,433,254	\$ 14,691,564	\$ 18,170,259	\$ 20,589,760	\$ 14,566,396	\$ 18,415,275	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Transport	\$ 51,195,885	\$ 8,078,716	\$ 10,623,129	\$ 12,087,512	\$ 8,788,909	\$ 11,617,619	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Retail/ Lifestyle/Other	\$ 44,062,504	\$ 6,028,308	\$ 8,340,012	\$ 10,971,964	\$ 8,498,021	\$ 10,224,199	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
	\$ 295,000,010	\$ 48,033,222	\$ 58,029,121	\$ 70,514,260	\$ 54,984,744	\$ 63,438,663	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Last Year													
<u>Gross Revenues</u>													
Roadside - Billboards	\$ 97,448,736	\$ 19,725,918	\$ 18,065,696	\$ 21,072,485	\$ 19,122,288	\$ 19,462,349	\$ 19,291,084	\$ 20,619,256	\$ 19,881,809	\$ 23,171,155	\$ 27,695,638	\$ 29,356,068	\$ 27,606,777
Roadside - Other	\$ 84,212,262	\$ 13,093,863	\$ 17,343,707	\$ 20,035,508	\$ 16,080,198	\$ 17,658,986	\$ 17,669,988	\$ 15,768,546	\$ 16,416,712	\$ 19,540,873	\$ 23,399,390	\$ 23,622,335	\$ 22,655,870
Transport	\$ 51,493,713	\$ 8,560,334	\$ 10,420,146	\$ 12,443,667	\$ 8,962,029	\$ 11,107,537	\$ 11,940,182	\$ 9,842,009	\$ 10,549,249	\$ 12,882,801	\$ 13,136,123	\$ 15,679,826	\$ 12,590,021
Retail/ Lifestyle/Other	\$ 41,707,168	\$ 5,181,151	\$ 6,794,489	\$ 10,151,659	\$ 9,591,762	\$ 9,988,107	\$ 10,404,732	\$ 8,610,913	\$ 9,748,300	\$ 10,877,368	\$ 13,373,270	\$ 13,617,207	\$ 13,152,781
	\$ 274,861,879	\$ 46,561,266	\$ 52,624,038	\$ 63,703,319	\$ 53,756,277	\$ 58,216,979	\$ 59,305,986	\$ 54,840,724	\$ 56,596,070	\$ 66,472,197	\$ 77,604,421	\$ 82,275,436	\$ 76,005,449
<u>Net Revenues</u>													
Roadside - Billboards	\$ 88,945,566	\$ 17,885,591	\$ 16,476,089	\$ 19,294,386	\$ 17,513,152	\$ 17,776,348	\$ 17,662,027	\$ 18,881,136	\$ 18,173,330	\$ 21,206,146	\$ 25,244,603	\$ 26,821,559	\$ 25,162,842
Roadside - Other	\$ 76,622,722	\$ 11,937,690	\$ 15,781,745	\$ 18,209,396	\$ 14,637,020	\$ 16,056,871	\$ 16,064,537	\$ 14,367,104	\$ 14,947,457	\$ 17,814,025	\$ 21,276,101	\$ 21,466,962	\$ 20,605,082
Transport	\$ 47,062,223	\$ 7,823,121	\$ 9,523,919	\$ 11,370,034	\$ 8,207,955	\$ 10,137,194	\$ 10,907,604	\$ 9,019,455	\$ 9,639,259	\$ 11,782,184	\$ 12,027,556	\$ 14,368,416	\$ 11,639,466
Retail/ Lifestyle/Other	\$ 37,885,856	\$ 4,744,299	\$ 6,161,519	\$ 9,202,078	\$ 8,701,312	\$ 9,076,648	\$ 9,453,349	\$ 7,838,589	\$ 8,851,519	\$ 9,886,494	\$ 12,121,318	\$ 12,363,295	\$ 11,958,567
	\$ 250,516,367	\$ 42,390,701	\$ 47,943,272	\$ 58,075,894	\$ 49,059,439	\$ 53,047,061	\$ 54,087,517	\$ 50,106,284	\$ 51,611,565	\$ 60,688,849	\$ 70,669,578	\$ 75,020,232	\$ 69,365,957
Variance													
<u>Gross Revenues</u>													
Roadside - Billboards	26.98%	6.26%	26.06%	39.37%	32.12%	30.39%	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Roadside - Other	12.72%	23.12%	15.02%	13.00%	-0.59%	14.54%	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Transport	8.76%	2.91%	11.79%	6.26%	7.29%	14.42%	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Retail/ Lifestyle/Other	15.81%	27.18%	33.12%	18.98%	-2.67%	12.66%	N/A	N/A	N/A	N/A	N/A	N/A	N/A
	17.50%	12.71%	20.51%	21.36%	11.99%	19.49%	N/A	N/A	N/A	N/A	N/A	N/A	N/A
<u>Net Revenues</u>													
Roadside - Billboards	27.39%	7.54%	26.82%	39.24%	32.08%	30.41%	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Roadside - Other	12.80%	23.07%	15.13%	13.07%	-0.48%	14.69%	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Transport	8.78%	3.27%	11.54%	6.31%	7.08%	14.60%	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Retail/ Lifestyle	16.30%	27.06%	35.36%	19.23%	-2.34%	12.64%	N/A	N/A	N/A	N/A	N/A	N/A	N/A
	17.76%	13.31%	21.04%	21.42%	12.08%	19.59%	N/A	N/A	N/A	N/A	N/A	N/A	N/A

Note: The figures have been adjusted for 2014 revenue to reflect changes within categories, allowing direct comparisons in revenue year-on-year.