

Detailed Monthly Revenue Figures (By Category)													
	<u>YTD</u>	<u>Jan</u>	<u>Feb</u>	<u>Mar</u>	<u>Apr</u>	<u>May</u>	<u>Jun</u>	<u>Jul</u>	<u>Aug</u>	<u>Sep</u>	<u>Oct</u>	<u>Nov</u>	<u>Dec</u>
This Year													
<u>Gross Revenues</u>													
Roadside - Billboards	\$ 324,056,646	\$ 20,985,480	\$ 22,730,904	\$ 29,512,796	\$ 25,214,097	\$ 26,231,823	\$ 24,788,209	\$ 23,947,490	\$ 26,330,007	\$ 26,805,002	\$ 32,886,080	\$ 33,645,067	\$ 30,979,691
Roadside - Other	\$ 253,059,538	\$ 16,248,413	\$ 20,131,928	\$ 22,641,768	\$ 15,938,835	\$ 20,194,969	\$ 22,357,212	\$ 18,698,519	\$ 20,128,767	\$ 21,528,331	\$ 23,036,035	\$ 27,381,517	\$ 24,773,244
Transport	\$ 149,115,665	\$ 8,680,736	\$ 11,463,936	\$ 13,223,146	\$ 9,615,020	\$ 12,694,665	\$ 12,715,768	\$ 10,404,378	\$ 12,008,590	\$ 13,406,692	\$ 15,904,440	\$ 15,471,936	\$ 13,526,358
Retail/ Lifestyle/Other	\$ 139,137,183	\$ 6,589,464	\$ 9,043,186	\$ 12,078,400	\$ 9,335,883	\$ 11,442,164	\$ 11,846,987	\$ 9,640,278	\$ 10,230,122	\$ 11,643,121	\$ 13,856,752	\$ 16,717,686	\$ 16,713,140
	\$ 865,369,032	\$ 52,504,093	\$ 63,369,954	\$ 77,456,110	\$ 60,103,835	\$ 70,563,621	\$ 71,708,176	\$ 62,690,665	\$ 68,697,486	\$ 73,383,146	\$ 85,683,307	\$ 93,216,206	\$ 85,992,433
<u>Net Revenues</u>													
Roadside - Billboards	\$ 296,443,054	\$ 19,256,755	\$ 20,848,868	\$ 26,997,966	\$ 23,083,370	\$ 23,954,211	\$ 22,642,762	\$ 21,912,985	\$ 23,996,988	\$ 24,490,251	\$ 29,996,984	\$ 30,868,052	\$ 28,393,862
Roadside - Other	\$ 230,414,181	\$ 14,805,330	\$ 18,336,871	\$ 20,593,226	\$ 14,525,240	\$ 18,389,228	\$ 20,359,364	\$ 17,048,172	\$ 18,312,207	\$ 19,597,954	\$ 20,970,134	\$ 24,920,413	\$ 22,556,042
Transport	\$ 136,265,517	\$ 7,963,120	\$ 10,457,141	\$ 12,087,512	\$ 8,788,909	\$ 11,601,653	\$ 11,587,094	\$ 9,514,507	\$ 10,966,045	\$ 12,210,984	\$ 14,528,238	\$ 14,161,879	\$ 12,398,435
Retail/ Lifestyle/Other	\$ 126,401,523	\$ 6,028,308	\$ 8,338,289	\$ 10,971,964	\$ 8,498,021	\$ 10,397,451	\$ 10,768,912	\$ 8,770,421	\$ 9,297,995	\$ 10,303,953	\$ 12,643,280	\$ 15,209,555	\$ 15,173,374
	\$ 789,524,275	\$ 48,053,513	\$ 57,981,169	\$ 70,650,668	\$ 54,895,540	\$ 64,342,543	\$ 65,358,132	\$ 57,246,085	\$ 62,573,235	\$ 66,603,142	\$ 78,138,636	\$ 85,159,899	\$ 78,521,713
Last Year													
<u>Gross Revenues</u>													
Roadside - Billboards	\$ 265,070,523	\$ 19,725,918	\$ 18,065,696	\$ 21,072,485	\$ 19,122,288	\$ 19,462,349	\$ 19,291,084	\$ 20,619,256	\$ 19,881,809	\$ 23,171,155	\$ 27,695,638	\$ 29,356,068	\$ 27,606,777
Roadside - Other	\$ 223,285,976	\$ 13,093,863	\$ 17,343,707	\$ 20,035,508	\$ 16,080,198	\$ 17,658,986	\$ 17,669,988	\$ 15,768,546	\$ 16,416,712	\$ 19,540,873	\$ 23,399,390	\$ 23,622,335	\$ 22,655,870
Transport	\$ 138,113,924	\$ 8,560,334	\$ 10,420,146	\$ 12,443,667	\$ 8,962,029	\$ 11,107,537	\$ 11,940,182	\$ 9,842,009	\$ 10,549,249	\$ 12,882,801	\$ 13,136,123	\$ 15,679,826	\$ 12,590,021
Retail/ Lifestyle/Other	\$ 121,491,739	\$ 5,181,151	\$ 6,794,489	\$ 10,151,659	\$ 9,591,762	\$ 9,988,107	\$ 10,404,732	\$ 8,610,913	\$ 9,748,300	\$ 10,877,368	\$ 13,373,270	\$ 13,617,207	\$ 13,152,781
	\$ 747,962,162	\$ 46,561,266	\$ 52,624,038	\$ 63,703,319	\$ 53,756,277	\$ 58,216,979	\$ 59,305,986	\$ 54,840,724	\$ 56,596,070	\$ 66,472,197	\$ 77,604,421	\$ 82,275,436	\$ 76,005,449
<u>Net Revenues</u>													
Roadside - Billboards	\$ 242,097,209	\$ 17,885,591	\$ 16,476,089	\$ 19,294,386	\$ 17,513,152	\$ 17,776,348	\$ 17,662,027	\$ 18,881,136	\$ 18,173,330	\$ 21,206,146	\$ 25,244,603	\$ 26,821,559	\$ 25,162,842
Roadside - Other	\$ 203,163,990	\$ 11,937,690	\$ 15,781,745	\$ 18,209,396	\$ 14,637,020	\$ 16,056,871	\$ 16,064,537	\$ 14,367,104	\$ 14,947,457	\$ 17,814,025	\$ 21,276,101	\$ 21,466,962	\$ 20,605,082
Transport	\$ 126,446,163	\$ 7,823,121	\$ 9,523,919	\$ 11,370,034	\$ 8,207,955	\$ 10,137,194	\$ 10,907,604	\$ 9,019,455	\$ 9,639,259	\$ 11,782,184	\$ 12,027,556	\$ 14,368,416	\$ 11,639,466
Retail/ Lifestyle/Other	\$ 110,358,987	\$ 4,744,299	\$ 6,161,519	\$ 9,202,078	\$ 8,701,312	\$ 9,076,648	\$ 9,453,349	\$ 7,838,589	\$ 8,851,519	\$ 9,886,494	\$ 12,121,318	\$ 12,363,295	\$ 11,958,567
	\$ 682,066,349	\$ 42,390,701	\$ 47,943,272	\$ 58,075,894	\$ 49,059,439	\$ 53,047,061	\$ 54,087,517	\$ 50,106,284	\$ 51,611,565	\$ 60,688,849	\$ 70,669,578	\$ 75,020,232	\$ 69,365,957
Variance													
<u>Gross Revenues</u>													
Roadside - Billboards	22.25%	6.39%	25.82%	40.05%	31.86%	34.78%	28.50%	16.14%	32.43%	15.68%	18.74%	14.61%	12.22%
Roadside - Other	13.33%	24.09%	16.08%	13.01%	-0.88%	14.36%	26.53%	18.58%	22.61%	10.17%	-1.55%	15.91%	9.35%
Transport	7.97%	1.41%	10.02%	6.26%	7.29%	14.29%	6.50%	5.71%	13.83%	4.07%	21.07%	-1.33%	7.44%
Retail/ Lifestyle/Other	14.52%	27.18%	33.10%	18.98%	-2.67%	14.56%	13.86%	11.95%	4.94%	7.04%	3.62%	22.77%	27.07%
	15.70%	12.76%	20.42%	21.59%	11.81%	21.21%	20.91%	14.31%	21.38%	10.40%	10.41%	13.30%	13.14%
<u>Net Revenues</u>													
Roadside - Billboards	22.45%	7.67%	26.54%	39.93%	31.81%	34.75%	28.20%	16.06%	32.05%	15.49%	18.83%	15.09%	12.84%
Roadside - Other	13.41%	24.02%	16.19%	13.09%	-0.76%	14.53%	26.73%	18.66%	22.51%	10.01%	-1.44%	16.09%	9.47%
Transport	7.77%	1.79%	9.80%	6.31%	7.08%	14.45%	6.23%	5.49%	13.76%	3.64%	20.79%	-1.44%	6.52%
Retail/ Lifestyle	14.54%	27.06%	35.33%	19.23%	-2.34%	14.55%	13.92%	11.89%	5.04%	4.22%	4.31%	23.02%	26.88%
	15.75%	13.36%	20.94%	21.65%	11.90%	21.29%	20.84%	14.25%	21.24%	9.75%	10.57%	13.52%	13.20%

Note: The figures have been adjusted for 2014 revenue to reflect changes within categories, allowing direct comparisons in revenue year-on-year.